



ISSUE 7  
JUNE '25

# BE THE CHANGE



## Thuvakkam Partners Meet

THE Park, Chennai

More on Page 03



## Herbal Forest Plantation

Ayanavaram, Chennai

More on Page 05

## Highlights of June month

### School Infra Inauguration

Sangareddy, Telangana

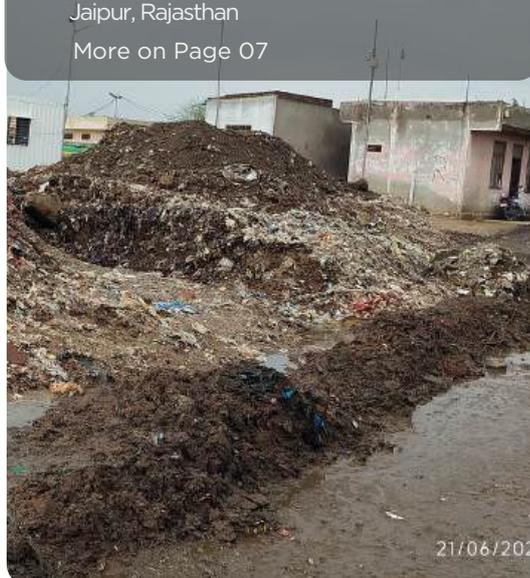
More on Page 06



### Thuvakkam Delhi team's visit to Jaipur

Jaipur, Rajasthan

More on Page 07



### Socio Economic Impact Assesment

Madambakkam Urban Forest

More on Page 08



# Request for Partners



**Let's Reimagine Waste Together**

A short, impactful line on how mismanaged waste affects health, climate, and sustainability—and how our solutions turn problems into opportunities.

**Our Projects**

- Project Eco Schools:** Turning schools into zero-waste zones through composting, campaigns & education. **Eco School - 1 Year**
- Coastal Resilience Program:** From waste segregation to end- to- end processing in coastal areas. **Coastal Resilience - 3 Years**
- EcoSHE:** Addressing menstrual waste with dignity & sustainability. **EcoSHE - 2 Months**
- Eco Workspace:** Sustainable waste solutions for offices. **Eco Workspace - 5 Months**
- Segregate to Sustain:** Enabling street-level waste sorting. **Segregate to Sustain - 1 Year**
- Programs:** Behavioural programs, capacity building, and Dry and Wet waste processing etc...

## Solid Waste Management Intervention

Thuvakkam has ventured its pilot intervention in the field of Solid Waste Management with innovate Projects & Events curated based on the need of the hour.

Events shall include:

- Composting Workshops
- Repair & Reuse Events
- Waste Collection Drive
- Tote Bag Making
- Webinars



**Seeking Project Blue Zone Partner for a Sustainable Mission for Impact**

- Thuvakkam is initiating a comprehensive waterbody restoration initiative across Minor Irrigation (MI) tanks in Poondi Block, Thiruvallur District.
- This project focuses on improving water security, promoting agricultural sustainability, and restoring ecological balance in rural landscapes.
- Permissions for execution are received from Thiruvallur District Administration

**MI Tank Rejuvenation**



## Project BlueZone- Thiruvallur

Thuvakkam requires partners to rejuvenate Minor Irrigation tanks in the district of Thiruvallur. We have identified potential Minor Irrigation tanks in the block of Poondi which shall be crucial for agricultural purposes.

Intervention shall include:

- Shrub Clearance
- Bund Strengthening
- Desilting
- Biodiversity Islands
- Palm Tree Plantations
- Community Engagement



**This Forest Needs You**

Let's Grow Chanda Nagar - Urban Forest Together

This transformation begins with your **SUPPORT**

**Request for Partners**

**Hyderabad**

In the heart of Chanda Nagar - Serilingampally, Hyderabad, lies a 1-Acre land parcel, currently underutilized and overrun with wild shrubs and minor debris.

This is not just about planting on an empty land - it's an opportunity to build a resilient urban forest, a community green space, and a symbol of sustainable development.

## Urban Forest- Hyderabad

Thuvakkam requires partners to develop an Urban Forest in Chanda Nagar – Serilingampally, Hyderabad which is currently underutilized and overrun with wild shrubs and minor debris.

- Your support creates visible, measurable transformation – from barren land to living forest.
- Aligns with CSR mandates on Environmental Sustainability and Climate Action.
- Direct Beneficiaries- 1000 Families.
- Contributes to SDG 11 (Sustainable Cities), SDG 13 (Climate Action), and SDG 15 (Life on Land).

Mail at [externalrelation@thuvakkam.org](mailto:externalrelation@thuvakkam.org)

# THUVAKKAM'S PARTNERS RANDEVU 2025

A DECADE OLD PARTNERSHIP CELEBRATION

Thuvakkam's Partners' Randevu 2025 has set a new benchmark for Corporate Social Responsibility (CSR) engagement in Chennai, emerging as a unique conclave with the potential to catalyse significant funding and innovation in the social sector through robust partnerships. The event happened on 4<sup>th</sup> June 2025 at THE Park in Chennai.

The conclave's focus on measurable impact, strategic collaboration, and transparent reporting resonated with CSR decision-makers, highlighting how such events can unlock greater funding for social initiatives. By spotlighting successful partnerships and sharing best practices, the event demonstrated the value of synergy between corporates and NGOs in scaling up funding and resource mobilization for sustainable development.





Dr. Sultan Ahmed Ismail, Member of the Tamil Nadu State Planning Commission, released Thuvakkam's Annual Report 2024-25, underscoring the organization's achievements and the critical role of CSR partners in driving measurable change.

We had our Stalls and exhibitions highlighting our successful interventions, offering tangible examples of how strategic funding can address pressing social challenges across sectors like education, health, and sustainability.

2 Panel discussions- "CSR in Action – Corporate-NGO Synergy in Creating Lasting Social Change" and "Bridging the Gap: Aligning CSR with Emerging Needs, Funding Gaps, and Compliance Challenges" was conducted, enabling thought-provoking dialogue on maximizing the impact of CSR investments.



**Change Makers Awards**

With meticulous scrutiny, we chose 6 of our distinguished partners for their outstanding contributions, reinforcing the importance of long-term collaboration and mutual recognition in the CSR ecosystem for the Awards. Following are the list of Awardees of the Change Makers Awards-Edition 1

- **Change Makers Awards Innovation Excellence- Light & Wonder**
- **Change Makers Awards Enduring Partnership- HCL Foundation**
- **Change Makers Awards Enduring Partnership- RRD Go Creative**
- **Change Makers Awards Outstanding Volunteer Partner- Firstsource**
- **Change Makers Awards Enduring Partnership- AstraZeneca**
- **Change Makers Awards Enduring Partnership- Ford Motor India**



# CLIMATE RESILIENT AGRICULTURE METHOD PLANTATION- HERBAL FOREST, AYANAVARAM

**Chennai-** Celebrating the World Environment Day, Thuvakkam conducted a Plantation event on our Herbal Forest in Perambur on 5th June 2025 developed with the collaboration of Chennai Willingdon Corporate Foundation at Pilkington Road in Ayanavaram at a size of, 11050 sq ft housing 2500 indigenous saplings.

Dr. K Sathyagopal IAS (retd.) graced as the Chief Guest for the event, who had been an instrumental support for us in developing the Forest under his Climate Resilient Technique (CRA) for Plantation. Volunteers from Sundaram Fastners, Cognizant and Madras Christian College. A total of 36 Volunteers planted 200 indigenous saplings!



# AZOLLA DISTRIBUTION- RAMANATHAPURAM



**Ramanathapuram-** Thuvakkam under the Integrated Community cum Development Program (ICEDP) has distributed Azolla kits in the villages of Panaikulam and Orivayal in Kadaladi block of Ramanathapuram. We distributed 50 kits for 50 beneficiaries.

Azolla is a livestock feeder which can be easily cultivated and cost-efficient for people to provide nutritious feed for milch animal and poultry. We have also provided poultry under the ICEDP for deserving families, aimed at income generation. These azolla kit would add benefit for the same.

The ICEDP is funded by Global Environment Facility's UNDP- Small Grants Programme India, through the UNDP in India, Ministry of Environment, Forests & Climate Change, Government of India, and monitored by TERI - The Energy and Resources Institute.

# SCHOOL INFRASTRUCTURE PROJECT- INAUGURATION

**Sangareddy-** Thuvakkam and Air Water India partnered in for an Educational Infrastructural update in Telangana. We chose three schools namely the Zilla Parishad Primary School, Sadasivapet, Zilla Parishad Girls High School, Sadasivapet & Zilla Parishad Girls High School, Sangareddy.

We have undertakes initiatives such as Painting works, Leak Proofing , RO Unit Installation, Civil Repair works respectively.

Furthermore, we were honoured to have the Honourable District Collector of Sangareddy Ms. P Pravinya, I.A.S., inaugurate the initiative along with the Thuvakkam team and the Air Water India team being a part of the inaugural event.

The intervention is aimed to impact 1410 students respectively.



## ZERO HUNGER DRIVE- HYDERABAD

**Hyderabad-** On 15th June 2025, Thuvakkam at Hyderabad organized a Zero Hunger Drive to support underserved communities in the vicinity.

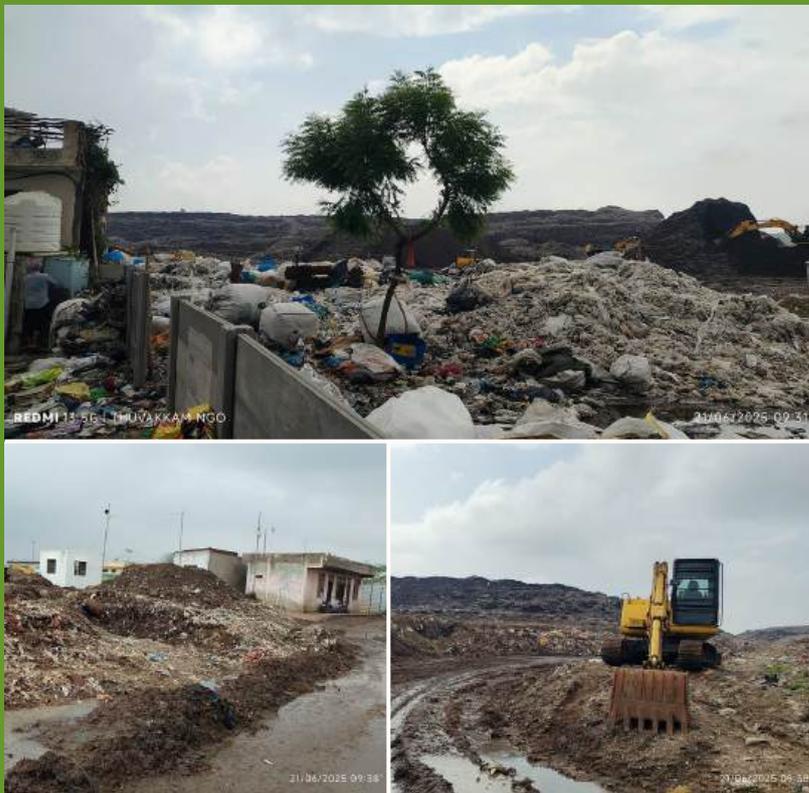
5 Volunteers took part in the event where they actively participated in food packing and distribution. They shared their thoughts and expressed gratitude for being part of a meaningful cause post-orientation. Over 50 packets were distributed by the volunteers for the needy people around the city.

# THUVAKKAM DELHI TEAM'S VISIT TO JAIPUR FOR INTERVENTIONS IN WATERBODIES & SWM

**Jaipur-** Thuvakkam Delhi has been keenly in working in the aspirational regions in North India, where our works had a greater impact which turned out to be a call for the possible interventions that we could provide in the region of Jaipur.

We met Ms. Pratibha Verma, CEO, Zilla Parishad Jaipur where we had discussions on Thuvakkam's Project BlueZone interventions where we were shared the MJSA 2.2 list of approved activities along with a list of old bawris (stepwells) identified for renovation.

This meeting also led us to meet Ms. Kavita Vivek, Assistant Engineer, Community Development, Jaipur, where we discussed the potential areas where we could work. We also discussed about the "Karam Bhoomi se Matri Bhoomi" campaign, which is about the construction of groundwater recharge shafts at 2000+ sites across Jaipur district, using abandoned tubewells and borings.



## SEWAPUR LANDFILL VISIT

**Jaipur-** Thuvakkam Delhi visited the Sewapur Landfill in Jaipur as a part of our expansion site visit suggested by Mr. Rajesh Meena, Officer on Special Duty (OSD) to the Mayor, Greater Jaipur Municipal Corporation.

With the enquiry from the staffs, we can know that heavy vehicles are engaged in transporting landfill waste to a nearby stone quarry at Todi Mod. The waste is being used to fill the abandoned quarry. The remaining waste is directed to nearby cement plants for further processing.

Thuvakkam has extensive intervention plans on SWM with innovative projects. Contact us for more information

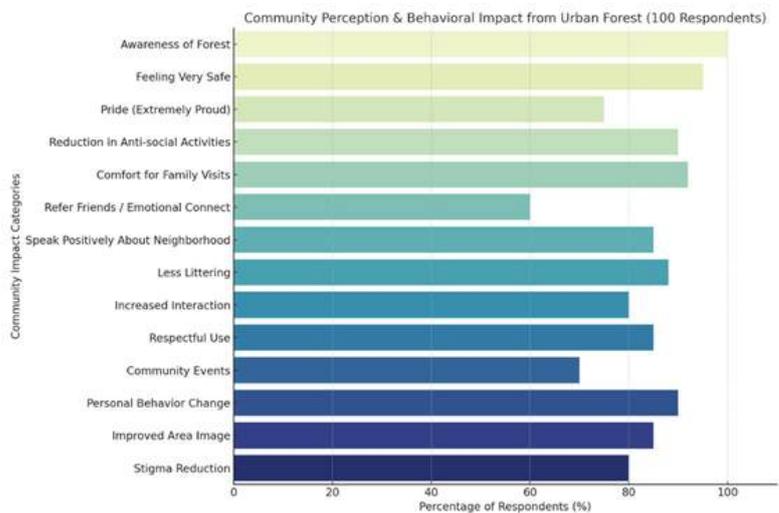
# SOCIAL-ECONOMIC IMPACT ASSESSMENT OF URBAN FOREST

**“GREEN REVIVAL IN MADAMBAKKAM: FOREST BRINGS LIFE, JOBS, AND CLEAN AIR”**

As urban spaces turn into ecological voids amid rising climate concerns, the Madambakkam Urban Forestry Project by Thuvakkam NGO in Chennai offers a powerful solution. Using the Miyawaki method, this initiative transforms degraded land into dense green cover, promoting climate resilience, biodiversity, and community engagement—especially among underserved populations. It stands as a scalable model for sustainable urban reforestation.

The Miyawaki Urban Forestry project in Madambakkam- Tambaram, was launched under an MoU with government and civic bodies to tackle green cover loss, rising temperatures, and biodiversity decline. Using the fast-growing Miyawaki method with native, multi-layered species, the project aims to establish a self-sustaining forest in just 3–10 years—far quicker

than traditional methods. Once a neglected, semi-encroached plot used for open defecation by the nearby community, the land has now been transformed into a thriving urban forest, blending ecological restoration with social inclusion.



Socially, the forest has helped rebrand the local image of Madambakkam from a neglected periphery to a community-led green hub. A survey of 100 local residents shows 100% awareness of the Madambakkam forest, with over 90% reporting feeling “Very Safe” in and around the area. Anti-social behavior has significantly decreased, and 85% noted reduced littering. Nearly 80% feel proud of the forest, and 70% have become more environmentally conscious.

The project has transformed the community's image from negative stigma to a source of pride and social cohesion. However, this transformation has also brought to light challenges around inclusivity. The place witness more than 3,390 volunteers and 10+ events.

**Ecological,** The Madambakkam forest has reduced PM2.5 and PM10 levels, acting as a natural air filter and carbon sink. Over 50 species of birds, butterflies, and insects have been recorded—signalling strong biodiversity revival. The dense greenery also cuts noise pollution, improving livability in nearby residential areas.

The forest now acts as a natural bio-shield, reducing heat, dust, and pollution—leading to fewer respiratory issues and better mental well-being among residents. Improved groundwater recharge through tree roots and micro-wetlands enhances water sustainability.

Economically, the Madambakkam forest saves the municipality costs on land clearing, waste management, and pesticide use. Fumigation and health due to mosquito breeding is reduced. Improved sanitation and air quality have lowered health expenses, while ecotourism and study visits add local revenue.

**To sustain and scale the project, Thuvakkam proposes a “Pyramid Strategy Model”**

- **Base:** Community Stewardship—eco-committees, youth clubs, and volunteers
- **Next:** Ecological Enhancements—butterfly gardens, bird perches, rainwater harvesting
- **Then:** Digital Engagement—QR codes, plant tracking, citizen science
- **Next:** Replication in Tambaram, Selaiyur, Sembakkam with local partners
- **Top:** Corporate Collaboration—CSR funding for maintenance, expansion, and carbon offsets

The above site was assessed by Thuvakkam’s Monitoring and Evaluation team with expert assessors.

**For Impact Study and Assessments, mail us at [jebarupavathi.a@thuvakkam.org](mailto:jebarupavathi.a@thuvakkam.org)**



# MEETING WITH NATIONAL TUBERCULOSIS ELIMINATION PROGRAM OFFICIALS

**Hyderabad-** Mr. Krishna Kumar Suresh, Founder and President of Thuvakkam along with Mr. Dinesh Babu, General Secretary of Thuvakkam, and Mr. Kodama Durga Prasad, Executive Associate – Programs & Volunteering Relations, recently met with key representatives of the State TB Cell, Telangana. The delegation from the TB Cell included Dr. Rajesham, Joint Director (TB), DM&HS; Mr. Jitendra Sangwar, Dr. Mahesh, Dr. Sriganana, and Mr. Suresh.



The meeting focused on collaborative strategies to tackle the health, social, and economic impact of TB.

Mr. Suresh expressed appreciation for the State TB Cell's continued support to Thuvakkam Hyderabad over the past two years and emphasized the shared commitment to intensifying public outreach and contributing to the global fight to end the TB epidemic.



## BUND PLANTATION ON KALPORUKI KANMAI

**Chennai-** Thuvakkam under the Integrated Community cum Development Program (ICEDP) had done indigenous tree saplings plantation on the Bund of the Kalporuki Kanmai in the Orivayal panchayat of Kadaladi block in Ramathapuram district.

We have planted 3500 saplings on the bund and maintained regularly. Thus as a part of the maintenance activity, we are creating inner bunds for each tree- facilitating a better water holding facility. This would ensure in better irrigation for the saplings in the run-off area along the bunds.

# WATERBODY RESTORATION- CHENGALPATTU

**Chengalpattu-** Thuvakkam has been steady forward in the rejuvenations of water bodies across Southern India where we have been actively rejuvenating water bodies in Ramanthapuram. Now this has expanded as we are rejuvenating multiple MI Tanks in Thiruporur block of the district of Chengalpattu.

The Periyakuttai pond, Boodheri MI Tank, the Mailai Madavu MI Tank & the Viralpakkam MI Tank in the Thiruporur block of the Chengalpattu district are under restoration. The water bodies spanning 1.9 acre, 60.5 acres, 12.5 acres & 21 acres respectively where we are creating a volume of 6000, 8000, 6000 cu.m & 7000 cu.m can create a capacity of 60 Lakhs, 80 Lakhs, 60 Lakhs & 70 Lakhs liters respectively.

All the MI tanks are among the 5000 Minor Irrigation tanks set for rejuvenation in Tamil Nadu which would primarily suffice the domestic and irrigational needs for the communities.



**Periyakuttai Minor irrigation tank**



**Mailai Madavu Minor irrigation tank**



**Boodheri Minor irrigation tank**

## POSTER MAKING TO RAISE AWARENESS

**Chennai-** as part of the World Blood donation Day, Thuvakkam conducted a poster making event at the Govt. Higher Secondary school in Mangalapuram, Ambattur on 13th June 2025.

Over 22 students participated in the event where they showcased their talent on making wonderful and impact message carrying posters. Our Volunteers also inducted the students on the importance of Blood donation and the necessary part it plays in saving life.



## NURSERY SETUP

**Chengalpattu-** As part of Eco Month Celebrations, Thuvakkam hosted a Nursery Set-Up Event at the Urban Forest, Madambakkam on 14th June 2025.

A team of 21 volunteers from Cognizant joined hands of the event of developing the nursery. Volunteers actively participated in preparing nursery beds, arranging sapling trays, and organizing materials that will nurture thousands of native species for upcoming plantation drives.

Nursery setup enables us for a sustainable way of culturing saplings of indigenous species and conserve rare flora species.

## TIMELAPSE OF IMPACT

In 2019, 200+ volunteers from Cognizant and Thuvakkam planted 300 saplings at the Police Training Academy, Thiruvallur. Six years later, those saplings stand tall, offering shade and vitality to the trainees. Plantations aren't just trees—they're hope for a better tomorrow. Thank you to everyone who made this transformation possible.



## BIRD FEEDER MAKING EVENT

**Chennai-** Thuvakkam in collaboration with AstraZeneca India conducted an eco-friendly Bird Feeder Making Event on 20 June 2025 in Chennai with a participation of 106 volunteers. Volunteers crafted bird feeders from reused coconut shells, demonstrating creativity and environmental responsibility.

These feeders will serve as a water and food source for birds, especially during summer. The event not only encouraged recycling but also fostered teamwork, awareness about biodiversity, and a sense of community contribution towards nature conservation



## INTERNATIONAL YOGA DAY

**India-** As a part of the International Yoga Day, Thuvakkam had conducted an Yoga day celebrations that held for 2 days in the cities of Chennai, Hyderabad & Ramanthapuram.

We conducted the Yoga Day celebrations on 20<sup>th</sup> June 2025 at Govt. High Sec School in Kadalaadi, Ramanthapuram and in St. Pious Degree College for women in Hyderabad and at the Sardar Patel Park in Chennai on the 21<sup>st</sup> June 2025.

We engaged 420 volunteers across the three events, with whom the awareness on body and mind fitness was educated.

## READERS CLUB CHENNAI

**Chennai-** Thuvakkam's Readers Club is one of the successful Volunteering event that we have established. The Readers Club is being organized every Saturday at the Sivan Park in KK Nagar, Chennai. We had session all the weekend Saturdays of June 2025 where we engaged over 60+ readers for the month.

Join us at the event every Saturday at the Sivan Park.



# EMPLOYEE OF THE MONTH- JUNE 2025

We are proud to present the Employee of the month Award to Mr. Jaylogeshwar, Executive Associate- Branding & Marketing for the month June 2025 for his disciple and steward commitment.

Mr. Jaylogeshwar was presented with a token of gratitude by Ms. Jeba Rupavathi, Sr. Associate- Communications



## PICTURE OF THE MONTH

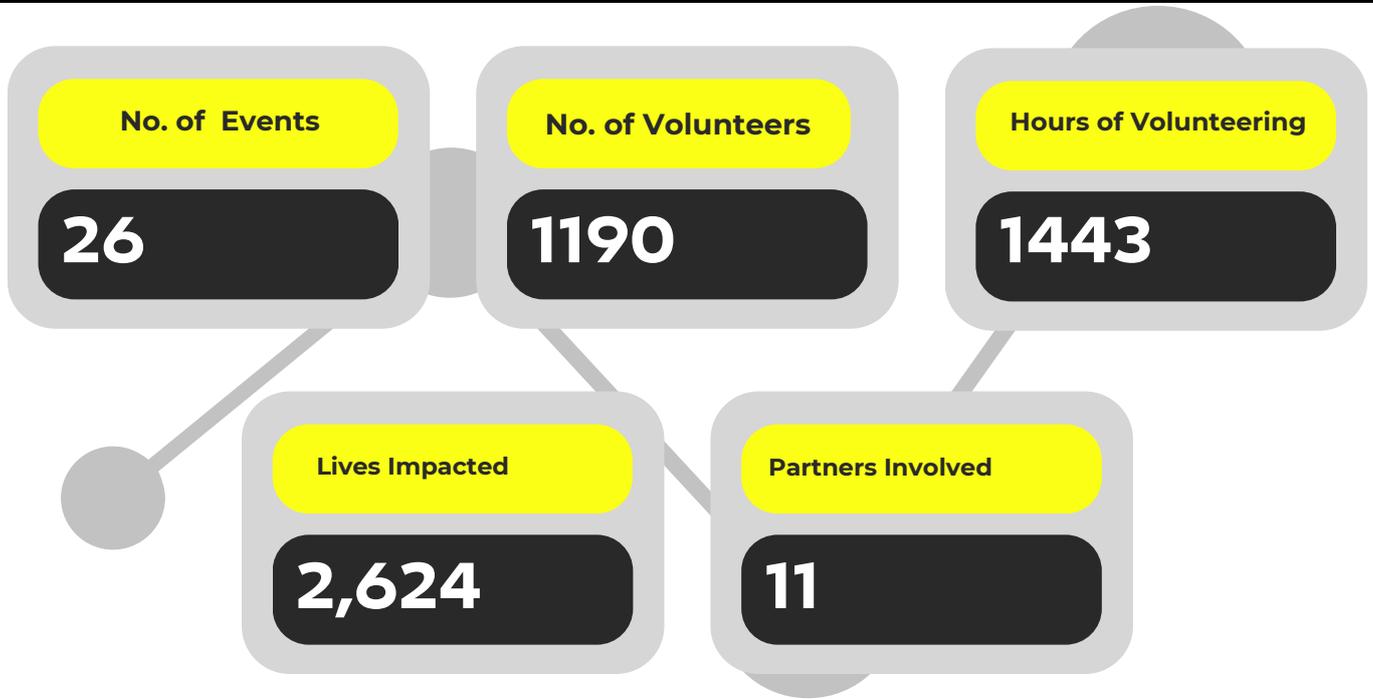
This is Highlighted comments received during the Thuvakkam's Partners' Randevu 2025 where we had our delegates and dignitaries taking part in sharing their quickies onto our wonder board- wishes with love.



## PICTURE OF THE WEEK

*Week 15, Apr '25*

# VOLUNTEERING WALL- JUNE 2025



## PARTNERS WE COLLABORATED FOR JUNE 2025





I am Thenuka K, studying in my final year of B.Com at Ethiraj College for Women, Chennai.  
I come from a single-parent family. My mother works very hard to take care of me and my sister.

Sometimes, it was very hard for me to continue my studies. From the time I applied to college until now, Thuvakkam has been helping me a lot. They gave me financial support and also gave me confidence and mental support to keep going. Thuvakkam played an important role in my success. Because of their help, I could focus on my studies and I am happy to say I am doing well in college. Thuvakkam's support has made my life easier and encouraged me to build a better future. I am very thankful to Thuvakkam for believing in me and helping me all along.  
Thank you,  
Thenuka



SCAN TO  
DONATE

Through our 'Sponsor for Success' initiative, you have the power to change lives by supporting the education of underprivileged children. Your contribution can open doors to quality learning, helping young minds rise above challenges and work towards a brighter, empowered future.

## PARTNER WITH US

Would you like to create an impact in the society through a collaboration?

Then reach us at  
**externalrelation@thuvakkam.org**  
Call us at **+91 94448 88937**



 Chennai | Delhi NCR | Hyderabad | Ramanthapuram