



# BE THE CHANGE

ISSUE 5  
APRIL '25



## Water Body Restoration- Ramanthapuram

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## Women Empowerment- Hand Carts



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## Sponsor for Success

On 26th April 2025, Thuvakkam organized the Sponsor for Success scholarship distribution event at our headquarters. The event aimed to bridge deserving students with donors who contribute towards the educational aspirations of underprivileged youth.

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## Solid Waste Management

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 [thuvakkam.org](http://thuvakkam.org)

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## SPONSOR FOR SUCCESS CHEQUE DISTRIBUTION

**Chennai-** On 26th April 2025, Thuvakkam organized the Sponsor for Success scholarship distribution event at our headquarters. The event aimed to bridge deserving students with donors who contribute towards the educational aspirations of underprivileged youth. Thuvakkam, through its structured process, identified deserving beneficiaries and facilitated the distribution of scholarship funds.

The event commenced with a warm welcome address delivered by emphasizing the importance of education and the power of community support. Mr. Karthik Seenivasan, ECM, Thuvakkam, took the audience through the inspiring journey.

[Read more..](#)



## ZERO HUNGER DRIVE- DELHI NCR



**New Delhi-** On April 19, 2025, Thuvakkam Welfare Association (Delhi NCR Branch Office) successfully conducted its very first initiative in New Delhi at Safdarjung Hospital.

In a brief yet meaningful window, the Zero Hunger Drive reached over 100 individuals in need, reaffirming our commitment to fighting hunger and supporting vulnerable communities.

This event marks the beginning of Thuvakkam's efforts in the Delhi NCR region. With gratitude to every volunteer and supporter who made it possible, we look forward to creating more impactful moments across the city.

[Read more](#)

## SOLID WASTE MANAGEMENT INITIATIVE WITH OUR EMPLOYEES

**Chennai-** We at Thuvakkam recently held our Eco Harvest event at our Office premises on 28th Apr 2025 and guess what?! That was a harvest from our own consumption. Yes, you heard it right-the Eco Harvest event is from the SWM initiative from Thuvakkam in-house through a compost bin.

For over a period of 4 months-we have been composting the wet waste generated in the office through a planned compost disposing method, which was processed in the right way-thus turning into a farmyard manure as the end result.

In the end, we were able to harvest over 40kg of manure from the compost-which is a remarkable feat, where we have not let the same amount of waste to be dumped in a dump yard site.. [Read more...](#)



## THUVAKKAM READERS' CLUB

**Chennai-** Thuvakkam has revived the Thuvakkam Readers' Club-where we organize a commune for readers. The 2025 series has begun in Sivan Park in KK Nagar where we conduct the session on every evening of Saturdays. We conducted 4 events for the month of April where we engaged 80 volunteers.

The Weekend Readers Club has quickly become a hub for the local community, drawing children, parents, and park-goers into the world of books. Children are seen engrossed in picturesque storybooks, sparking their curiosity and love for learning. Parents actively encourage their children's reading habits, while walkers and visitors to the park pause to browse, skim, and scan the diverse collection of books on display.



## URBAN FOREST- PT COLONY, AYANAVARAM

### XORIENT PLANTATION DRIVE – PT COLONY, AYANAVARAM

**Chennai-** On April 28, 2025, the spirit of sustainability was in full bloom at Perambur PT Colony 12th Street, where the Plantation Drive brought together 20 spirited volunteers and local community members for a meaningful green initiative.

Volunteers then rolled up their sleeves and, with great enthusiasm, planted around 200 saplings, contributing to the neighbourhood's environmental revival. Participants also took time to share inspiring thoughts on the importance of environmental conservation and adopting a greener lifestyle, making the event both an action and awareness-driven experience.

[Read more](#)



### TAG INDIA PLANTATION DRIVE- PT COLONY

**Chennai-** On April 19, 2025, the spirit of sustainability took root at PT Colony, Ayanavaram where 20 dedicated volunteers from Tag came together for an impactful Tree Plantation Drive.

With over 300 saplings planted, the initiative was not just about planting trees but about fostering a long-term commitment to a greener, healthier environment.

The day began with an inauguration ceremony, followed by reflections and conversations on environmental conservation and the importance of green living. The energy and dedication of every participant truly made the event a meaningful success.

[Read more](#)

# WATERBODY RESTORATION- RAMANATHAPURAM

**Ramanthapuram-** After the success of the restoration of the Kalporuki Kanmai, Thuvakkam has joined hands with Northern Arc for the restoration of 3 Minor Irrigation tanks in Ramanthapuram.

The Anchathambal Kanmai, Vellambal Kanmai and the A. Usuilangulam Kanmai- spread across 73.4 acres in total.

Thuvakkam is jungle clearing *Prosopis Juliflora*- the invasive species responsible for the depletion of the Ground water table in the district.

We are desilting the water body and strengthening the bunds. The intervention from the project will be creating 130,000 cu m volume of storing facility to store 13 crores liters of water!



**A. Usuilangulam Minor irrigation tank**



**Vellambal Minor irrigation tank**



**Anchathambal Minor irrigation tank**

# SETHUPAKKAM COMMUNITY MEETUP

**Thiruvallur-** Thuvakkam in collaboration with Cognizant has completed the execution of the Sethupakkam lake in Thiruvallur district!

Thus as a mark of the same, we conducted a meeting with the people of the village in sharing the importance of the water body and the impact we are creating!

We shared the whole journey of the rejuvenation of the Lake and how it would benefit the farmlands nearby for irrigation. [Read more](#)



# NATIVE TREE PLANTATION

**Thiruvallur-** Thuvakkam in collaboration with Cognizant is transforming 25 acres of barren land into a Forest in the district of Thiruvallur!

The forest which is planned in a Native Tree spaced plantation would spread across 25 acres of land in the panchayat of Sethupakkam which will be housing 5,000 indigenous saplings.

The project has kicked off with the jungle clearance of shrubs in the area-where invasive shrubs had been spread across. Also, the land is being levelled using heavy machineries. [Read more](#)

# TIMELAPSE OF IMPACT

Have a look at the Butterfly Forest we did with their collaboration with the Southern Railways, partnering with 6 CSR partners at a size of 2.35 acres housing 24,000 indigenous trees and plants!



Introduction of the article

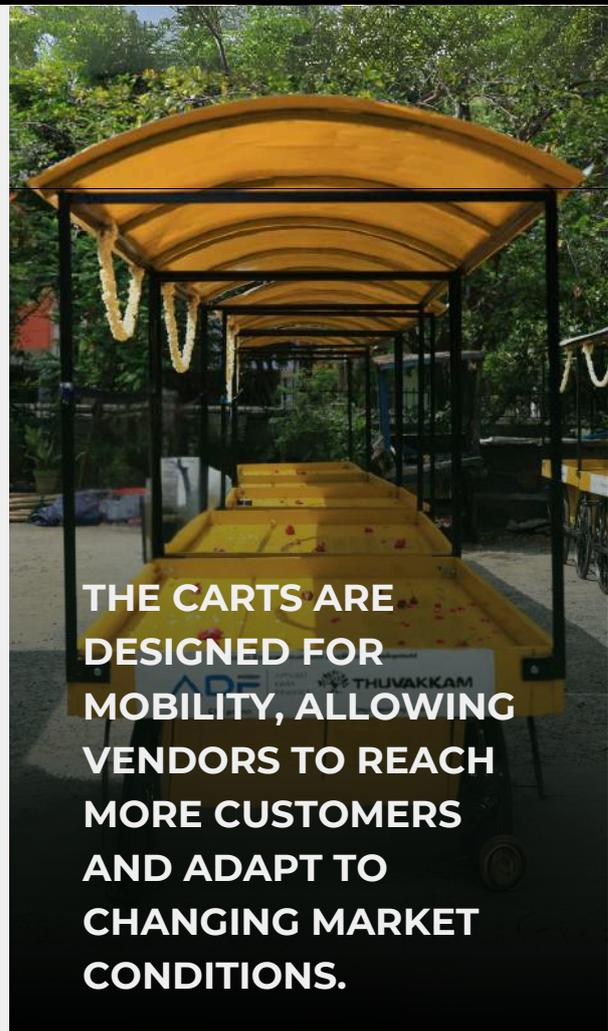
# WOMEN EMPOWERMENT THROUGH HAND CART DISTRIBUTION

A CSR COLLABORATION OF THUVAKKAM AND APPLIED DATA FINANCE

In a significant step towards supporting local livelihoods, Thuvakkam, in collaboration with Applied Data Finance (ADF), has partnered for a new Corporate Social Responsibility (CSR) initiative focused on empowering 10 women street vendors by distributing 10 handcarts.

We prioritized our beneficiaries based on their socio- economic and a special concern over persons with disabilities (PwD) in Chennai. The project, which culminated in a distribution event in Valasaravakkam today, provided specially designed handcarts to ten women vendors.

The handcarts, tailored to the vendors' specific needs following an in-depth baseline study, will enable beneficiaries-who primarily sell flowers, fruits, and food items-to conduct their businesses more efficiently and flexibly.



**THE CARTS ARE  
DESIGNED FOR  
MOBILITY, ALLOWING  
VENDORS TO REACH  
MORE CUSTOMERS  
AND ADAPT TO  
CHANGING MARKET  
CONDITIONS.**



“This initiative is a testament to the power of thoughtful CSR partnerships in uplifting communities,” said Mr. Krishna Kumar Suresh, Founder and President of Thuvakkam. “By equipping women vendors and PwD with the right tools, we are not just supporting their businesses but also fostering dignity and independence.”

Applied Data Finance and Thuvakkam has already collaborated for Educational Initiatives such as setting up Smart Classes for Govt. Schools, and other infrastructural supports for schools. This latest collaboration with Thuvakkam builds on their shared commitment to sustainable development and social impact to empower underserved communities.

The project’s focus on women and PwD underscores the partners’ dedication to inclusivity and economic empowerment. By providing moveable, user-friendly carts, the initiative aims to enhance the earning potential and working conditions of some of Chennai’s most resilient entrepreneurs.



The distribution event was graced by Mr. Gopalan Raman, AVP, Human Resources at ADF, as chief guest. He was joined by Ms. Selvi Ramesh, Councilor of Ward 149, and key Thuvakkam representatives including Founder and President Mr. Krishna Kumar Suresh, Executive Director Mr. Syed Sirajudeen, Executive Associate for Community Development Mr. Balamurugan S, Executive Associate for Partnerships Mr. Santhosh, and Executive Associate for Programs & Volunteering Mr. Kodama Durga Prasad.



# Stories from the Field

Hear from our Stakeholders



Ms. Niharika Nagapuri

HYDERABAD

**THUVAKKAM VOLUNTEER**

I came across Thuvakkam during a time when I wanted to do something meaningful for the environment. What drew me in was their commitment not just to nature, but to people.

My first volunteering experience was both humbling and inspiring. The team welcomed me warmly, guided me patiently, and made me feel like a valuable part of something bigger.

From planting saplings in community parks to participating in clean-up drives, every event taught me something new — not only about sustainability, but about compassion and community. I'll never forget the small but heartfelt gesture of receiving a thank-you message with pictures from the event. It showed me how much the NGO values each and every volunteer.

As an NSS Coordinator, I am truly grateful for the opportunity to be a part of this incredible journey. Volunteering with your organization has not only allowed me to serve the community but also to grow as a person and a leader.



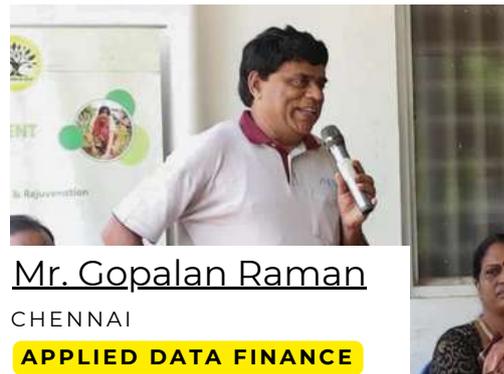
Ms. Gangadevi

RAMANATHAPURAM

**THUVAKKAM BENEFICIARY**

Thuvakkam distributed Vermi compost pits for us as a part of their project. They first oriented about the same and also held training sessions for the project, thus we started culturing vermi compost. We are growing Bitter gourd, Ridge gourd, Bottle gourd, Snake gourd etc., with the use of the vermi compost that is produced.

Thus we stopped using synthetic fertilizers and changed for organic one which is also providing us with better yield. Thank you Thuvakkam for providing us with the Vermi compost pit which helps us cultivate organically.



Mr. Gopalan Raman

CHENNAI

**APPLIED DATA FINANCE**

We at Applied Data Finance feels immense pleasure in partnering with Thuvakkam for this handcart distribution project. We usually collaborate for Educational initiatives, where in we were presented with the Handcart pitch. Furthermore, we initially liked the idea of the project and now witnessing the beneficiaries on ground, we were able to look at the impact what the project would create for the beneficiaries.

We would like to look more into the impact that ADF created through the intervention and collaborate for more such kind of initiatives. Wishing everyone All the Best!

# MEETING AT THE MUNICIPAL CORPORATION OF DELHI

**New Delhi-** Thuvakkam Delhi NCR Team Meets with MCD Officials for Environmental Collaboration

Our Delhi NCR team Jeba Rupavathi(Senior Associate - Communications), Suraj Pratap Singh(NCR Coordinator), and Kamrul Hoque (Fellow) had the privilege of meeting Dr. Alok Singh, IAS, Chief Director of the Horticulture Department, and Dr. Ashish Priyadarshini at the Municipal Corporation of Delhi Office, Dr. Shyama Prasad Mukherjee Civic Centre, New Delhi.

The meeting marks a significant step towards a collaborative partnership between MCD & Thuvakkam for impactful environment-related initiatives across the region.



THUVAKKAM NGO

## PICTURE OF THE MONTH

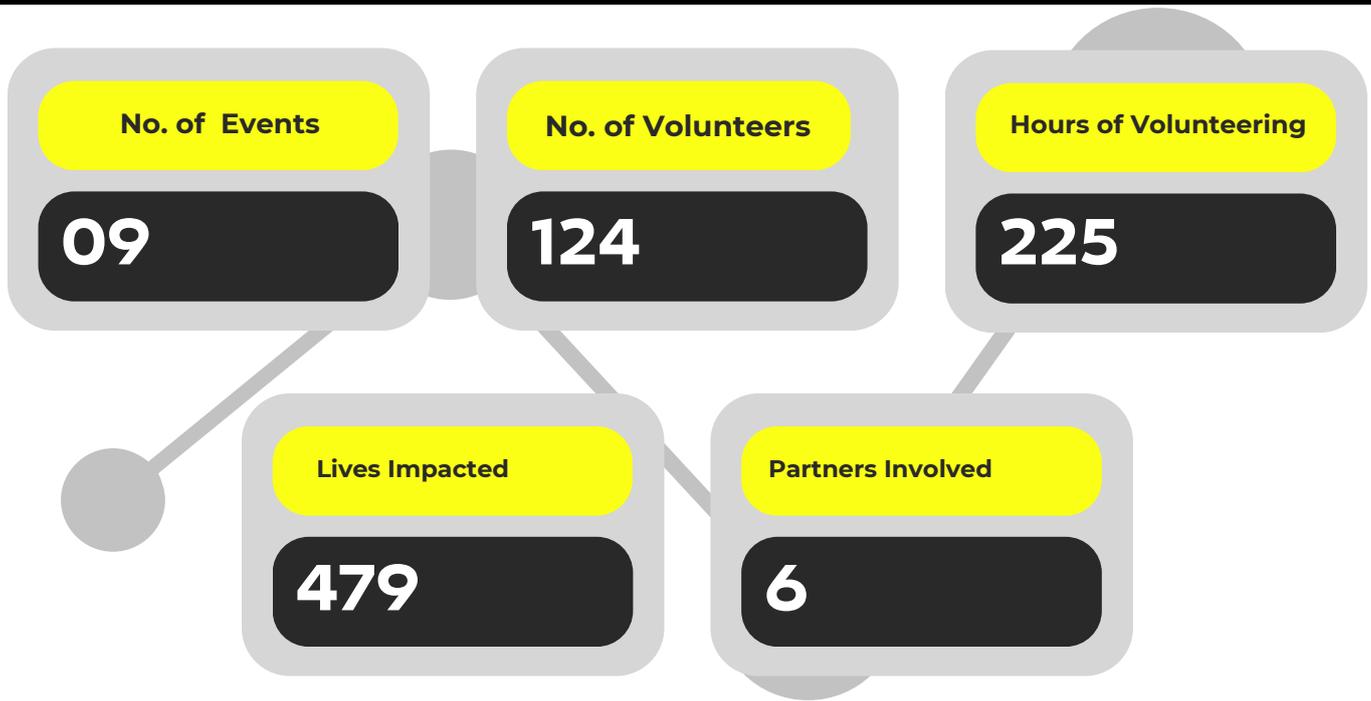
Scenes of the Thuvakkam Readers Club which is organized every week at Sivan Park in KK Nagar in Chennai.



## PICTURE OF THE WEEK

*Week 15, Apr '25*

# VOLUNTEERING WALL- APRIL 2025



## PARTNERS WE COLLABORATED FOR APRIL 2025





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# THUVAKKAM MODULE

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If interested DM us in our LinkedIn handle to get the enrollement link

## PARTNER WITH US

Would you like to create an impact in the society through a collaboration?

Then reach us at  
**externalrelation@thuvakkam.org**  
 Call us at **+91 94448 88937**



📍 Chennai | Delhi NCR | Hyderabad | Ramanthapuram

