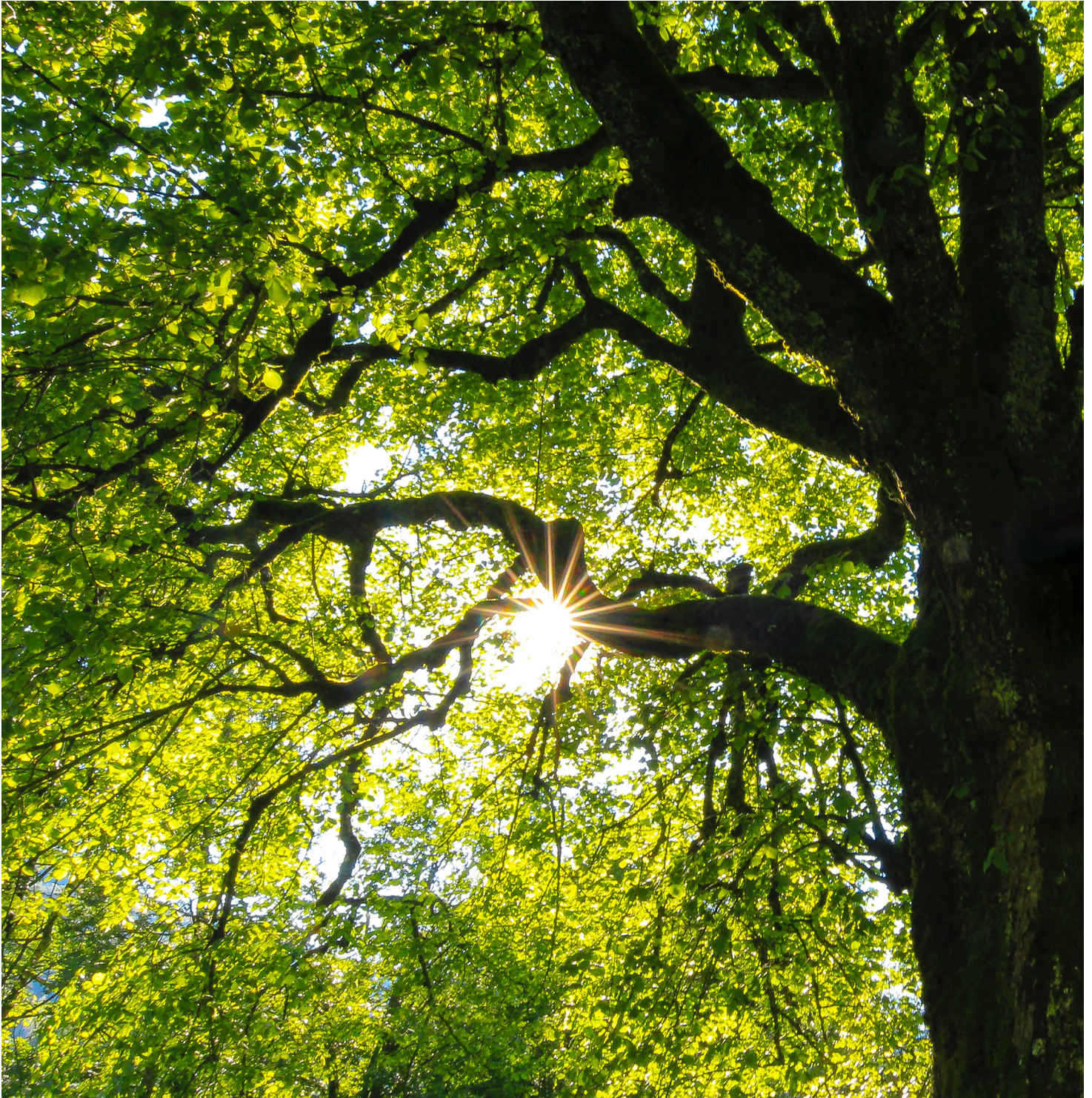


THUVAKKAM



# BE THE CHANGE

Monthly Newsletter - July 2021 Edition: Vol 2. Issue 7 [www.thuvakkam.org](http://www.thuvakkam.org)



# Preface

**Beloved readers,**

A warm welcome to our July newsletter,

Even through the second wave of Covid-19 that initiated a lockdown in Tamilnadu, Thuvakkam was still able to continue its amazing work. Passionate volunteers, employees and members were key in ensuring these efforts continued.

In the past month, Thuvakkam organised and executed fourteen events which incorporated three on-field and eleven virtual events. Thuvakkam's Eco week was celebrated around the week of World Environment Day where five events under the theme "Ecosystem Restoration" were successfully conducted. Three online workshops were organised under the topic, 'Best out of waste', 'Why birds matter' and 'Sustainable living' where many volunteers, some from corporates, gained useful knowledge from the respective topics. Covid relief kits were distributed in three major areas of Chengalpattu and Chennai. Thuvakkam was able to reach out to 1,420 indigent individuals who were unable to afford food for themselves during these crisis times. Three articles were also released in the Kural blog under the title "A Day to make the impossible-possible", "How a 17-year-old raised 2 Lakhs for the education of others" and "Self Discipline". All these events were executed in a way that it complements the main motto of Thuvakkam "Be the change you wish to see in the world".

We genuinely thank our partners, supporters and Corporates who stood by our side in making all these events happen gloriously. In the coming months, we will make sure that you will witness various new spectacular events from Thuvakkam.

We hope that you will enjoy reading this newsletter.  
Happy reading! Stay safe!

**- Thuvakkam Team**

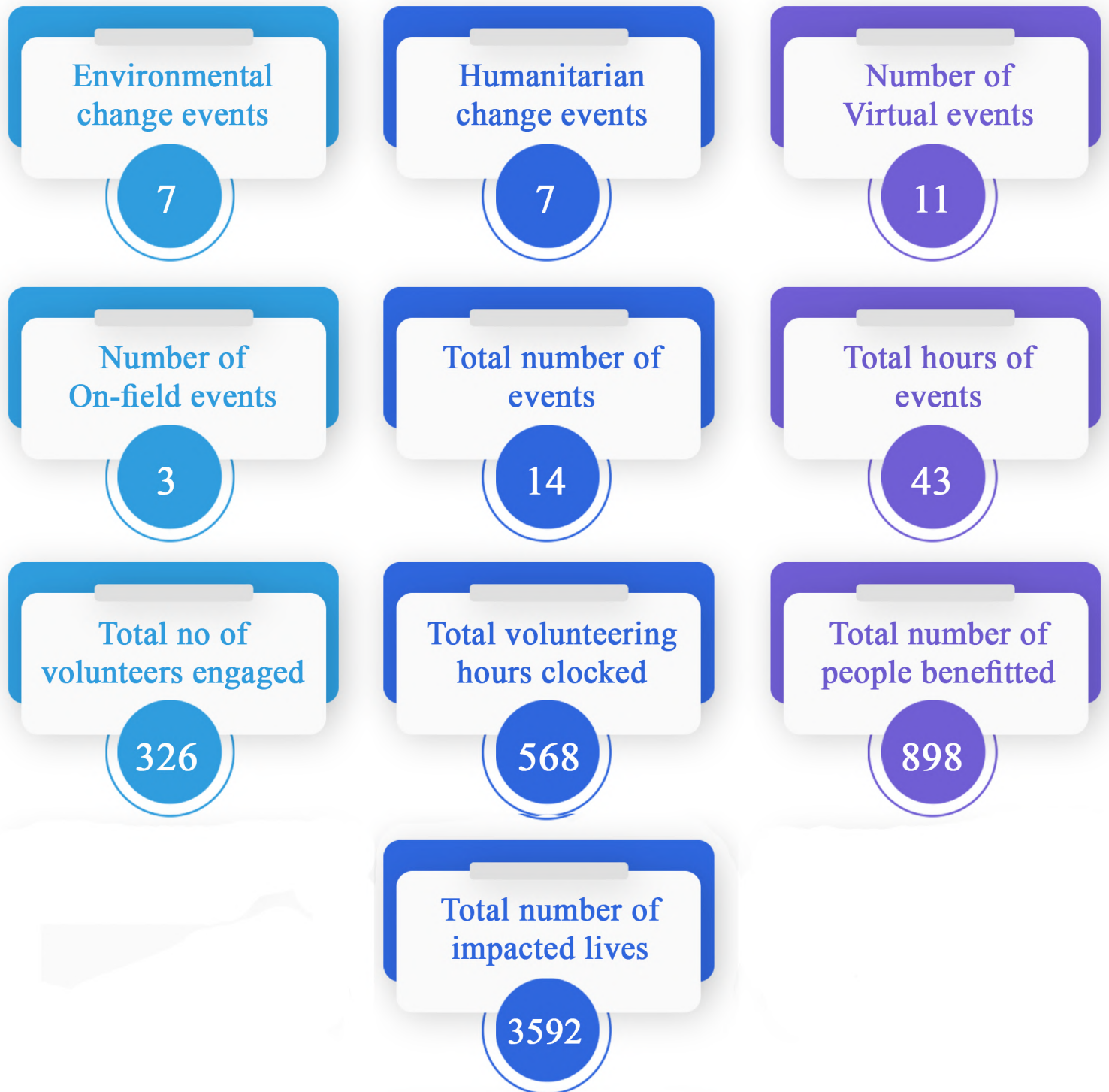
# Change Happenings



# Change Created - June 2021

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

— Margaret Mead

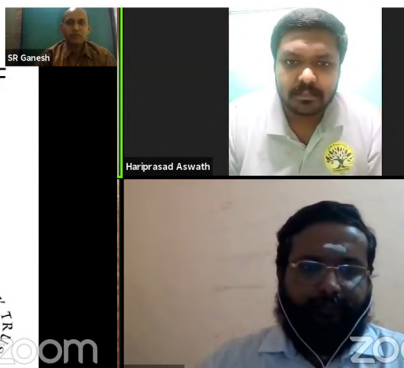


# Spotlight of the Month

ECOLOGICAL ROLES OF REPTILES & AMPHIBIANS AND THE IMPORTANCE OF THEIR LONG-TERM CONSERVATION



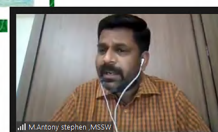
S.R.GANESH



Social Entrepreneurship and Environmental Restoration



Prof. M. Antony Stephen  
Madras School of Social Work , Chennai.  
3rd June 2021



**Eco Week 2021** Thuvakkam celebrates the week around World Environment Day (WED), observed on Jun. 5th, as Eco Week. First started in 2016, Eco Week activities and events are structured to raise awareness about the environment, sticking to the theme fixed by the United Nations (UN). This year's theme for the WED was "Restoration", which formed the unifying link between all of Thuvakkam's Virtual Eco Week events.

The Eco Week started with a unique session taken by S.R.Ganesh from Snake Park, highlighting the importance of reptiles in an ecosystem. The following day built upon these concepts, with professor Antony Stephen of Madras School of Social Work (MSSW) explaining Social Entrepreneurship in the context of altruistic work. Participants learnt about the moral and economic viability of entering the field of social work. There was also a lively panel discussion held with industry experts. It involved Dr. V.R.Manoj, the head of Biotechnology from Veltech Institute of Science and Technology, Prof. Ahit Seshadri of Vels University's School of Maritime Studies, and Mr. Manikandan of "Kovai Kulangal Padhukappu Amaippu". The participants of Eco Week were then taken on a Virtual Eco Tour from the comfort of their home. Covering various biomes and habitats from all over the world, the 360° video tour engaged tourists with amazing visuals and stark facts. The Eco week then culminated with a practical "Do it yourself" Bird Feeder session where volunteers learnt about Birds and their roles in the environment, and how to make a simple bird feeder with household materials.

The 5th iteration of Thuvakkam's Eco Week followed the fully virtual approach due to Covid constraints. But the feedback and enthusiasm of volunteers remained the same. Thuvakkam also honored some of these volunteers who have worked with dedication in Thuvakkam's Environment projects. Dubbing them "Eco Warriors", volunteers were thanked during Eco Week for their Eco efforts.

This Eco week is yet another step in the right direction for raising awareness about the Environment, and enacting steps in preserving it.

# Change movements captured!



## Thuvakkam Eco Warrior

"While he is engaged in increasing the green cover, he is doing the same in his terrace. He has brought the seeds of change home, by growing saplings to be planted in green projects."

Balancing time between family, friends and the environment, he is a kind hearted human and a role model in his society."

#Thuvakkam #EcoWeek

Senthil Mani



## Thuvakkam Testimonials



Sandhya V

Joining hands and helping the needy during this hard time is really giving immense happiness. Even small contribution will work to a great miracle while joining together. Thanks for Thuvakkam, you people are really making wonders in their life.



# Wall of Praise

*“The roots of all goodness lie in the soil of appreciation for goodness.”*

~ Dalai Lama

## THUVAKKAM TEAM

My deepest gratitude and congratulations to the entire team involved in the Eco week celebration. From initial planning, speaker invite, session planning, volunteers invite, zoom handling and conducting of events many people had put in much effort to bring the whole eco week into a grand success. Congratulations and best wishes to all of you.

**ABHIRAMI**  
Director - Operations

## SIRAJUDEEN & DINESH

We got very good feedback from our sponsor Agile business Intelligence services for distributing dry rations at narikuravar community kanchipuram. Special thanks to Sirajudeen and Dinesh for perfect planning and execution.

**CHRISTOPHER**  
Director - External Relations

## KANNAN, HARIPRASAD & SIRAJ

I would like to thank Kannan, HariPrasad and Sirajudeen for speaking very well and informatively in Virtual Eco Tour today.

**Karthik Shivaa**  
BOD

## DISASTER RELIEF TEAM

Team distributed 225 grocery kits to nari kurava families at kotturpuram with the support of CSR Partner Agilsium. Thank you Sirajudeen, Rajesh, Christopher, Praveen, Domes, Dinesh and Umashankar for joining the distribution drive.

**Krishna Kumar**  
CEO

Every month this wall of praise will host up all the thanks notes that we get. You can send your thank you notes to Director - Operations by mail [externalrelation@thuvakkam.org](mailto:externalrelation@thuvakkam.org) (or) WhatsApp - 9444888937 (or) DM on discord - for members.

**Let us together count our blessings and be thankful for all that we have.**



**“CHANGE ACTIVIST”**

MOKSHAVATHI A  
**“Volunteer of the  
Month-June”**



**“CHANGE CRUSADER”**

DINESH BABU  
**“Coordinator of the  
Month- June”**



**FB Change Impacts**

June - Chennaiyil Vanam - Miyawaki -  
Model School Road - 64k people reached



94448 88937



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