



THUVAKKAM

Reg. No : 131/2014 *Exceeding Limits...*

“ Be The Change ”

ANNUAL REPORT

2016-17



“Be The Change”

If there has been a moment in time when our nation required we, the people, to work hard for the society, it is now. With each passing day, it seems we are stepping farther away from morality. To uphold the virtues and to create a better society, THUVAKKAM was started. Surpassing 200 events, with over 50 members and 600 volunteers, Thuvakkam has completed 3 years of serving the people. Expanding to Hyderabad and Bengaluru, the call for action has been answered by people from all walks of life. Treating every event the same and working 100% with the intention of goodwill, Thuvakkam has exceeded expectations. With state and national level recognitions, it is the people who have kept the passion burning to do more, to do better.

We thank all volunteers, members, contributors and supporters in making this possible and look forward to more events for change in the future.

LETTER FROM OUR FOUNDER

I Slept and Dreamt that Life was Joy.
I awoke and saw that life was service
I acted and behold, Service was joy!
- Rabindranath Tagore

This statement has always been the forerunner of Thuvakkam

In 3 years Thuvakkam has risen from a simple organization to a recognizable one, We set out with nothing but a dream to impact our immediate society through poverty eradication, sustainable environment and education.

Thanks to all advisors, members, volunteers, and supporters who strengthened our efforts, like superheroes who prefer to let their actions do the talking,

We are very grateful for the support that we get from many individual people who make our work possible, Without your continued help and support, this would not have been possible.

Unity is our strength, and when there is team work and collaboration wonderful things can be achieved .

Join us and be the change you wish to see,

For this is just a beginning....

- Krishna Kumar Suresh

OUR EFFORTS



KARKA KASADARA

A Step towards helping children get a well rounded education both inside and outside the classrooms

Seedballs, Tree Maintenance and plantations and many more activities to bring greenery to our surroundings

PASUMAI THUVAKKAM

MODERN THANDORA

Innovative arts of Drama, FlashMob and Mimes to provide information to the public

Transforming parts of the city over-night to give it a fresh coat of paint and new splendor

CLEANUP AFTER DARK

MANNIN MAINDHARGAL

When the city needs our support, from the underprivileged to the biggest storms, answer the call and be the change

The nation is developed when every human has a good standard of living, and providing that is our responsibility

MODEL VILLAGE PROJECT



THE TEAM

An organization is as strong as the people who are a part of it. As individuals, they've been great, but as a team, they are even better. What started as a team of college students in their final year of education has now expanded to include people of varying ages and from different parts of the nation. And with each event, the number of volunteers and members grow to encompass even more people. Reaching the completion of 3 years of Thuvakkam has been a team effort, with each one contributing their time and talents to perform their duty to the society.

Thuvakkam wishes to thank all the participants and welcomes you to join this family



ABHIRAMI ARUNACHALAM
PRESIDENT



KRISHNA KUMAR SURESH
FOUNDER



JOSEPH ALEX
GENERAL SECRETARY

MEMBERS

60+ MEMBERS
ALL AROUND THE WORLD

VOLUNTEERS

700+ VOLUNTEERS
IN 3 CITIES



KARTHIK S
MEMBER OF THE YEAR

A Village at the brink of the water reservoir providing water to the city for years, has been left untouched. Chembarambakkam village still has a weak infrastructure, with roads barely maintained and an unhygienic environment surrounding it. People still use wood stoves and do not have easy access to basic amenities such as health care, standardized education, rations from the government, and rain water harvesting facilities. THUVAKKAM is on a mission to better the lives of these people and make a better society.

If every human being in a nation has a standard of life, it is only then that we can call ourselves Developed



ACTIVITIES ORGANIZED IN CHEMBARAMBAKKAM VILLAGE

- WEEKLY POND CLEANING ACTIVITY
- BUS STOP COMPLETELY CLEANED AND PAINTED
- BASELINE SURVEY TO FIND OUT THE NEEDS OF THE PEOPLE
- SEEDBALL THROWING AND TREE PLANTATION ACTIVITIES
- VILLAGE CLEANUP OF WEEDS AND FILTH
- SCHOOL CLASSROOMS PAINTING WITH MORAL QUOTES
- BOOKS COLLECTION DRIVE FOR LOCAL LIBRARY



KARKA KASADARA

Giving a child the gift of education is giving them the tools to succeed in life. This includes education gained both from inside and outside of a classroom. There are children everywhere with the smartest minds, struggling to get access to learning utilities. THUVAKKAM has realized their plight and has taken steps to empower these young minds. With a wide range of topics from computer skills, oratory skills, dance and other extra-curricular activities, THUVAKKAM strives to provide a well rounded education.

Every child can be a leader, an artist, an engineer, a doctor, and much more, if given the Opportunity.



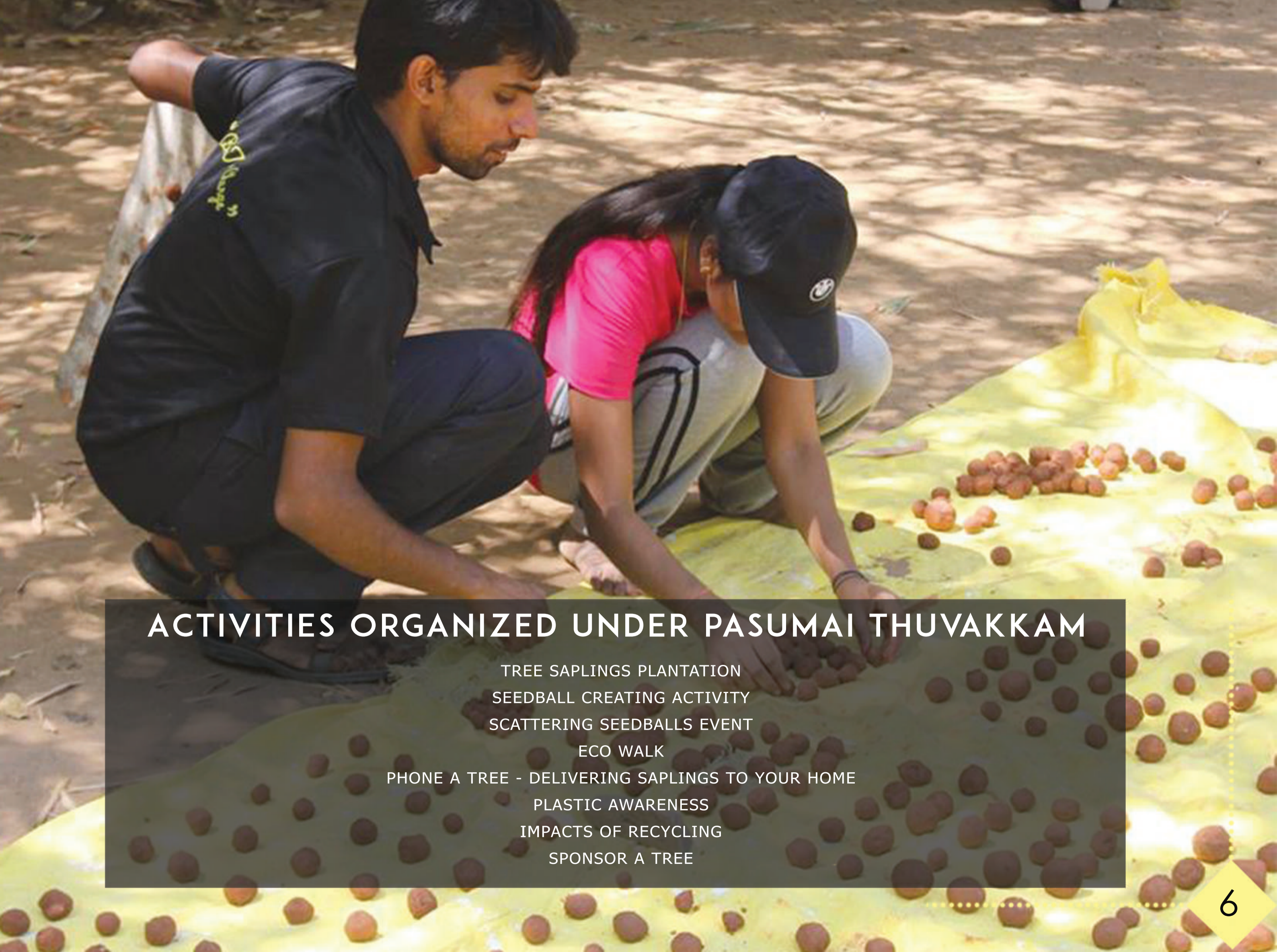
ACTIVITIES ORGANIZED IN KARKA KASADARA

- SPONSOR FOR SUCCESS - EDUCATION FUND FROM DONORS
- BOOK COLLECTION & LIBRARY SETUP
- DANCE CLASSES
- ORGANIZING COMPETITIONS WITH PRIZES
- BASIC COMPUTER SKILLS
- TUITION CLASSES BEFORE EXAMS
- COACHING IN THE WEEKENDS
- CLASSROOM AND SCHOOL PAINTING WITH QUOTES



The need of the hour is to combat climate change and sustainability of the environment for the upcoming generation. This world has placed its trust in us, and we have to be responsible for protecting it. THUVAKKAM has been on the forefront of increasing greenery in our surroundings. With the innovative implementation of creating and scattering seedballs, multiple saplings can be spread in an area in a short time. With the tree plantation activity, THUVAKKAM has planted saplings in and around the city. And with the passage of time, THUVAKKAM also organizes tree maintenance event to ensure the continued survival of the plants and to remove weeds and filth hindering their growth.

Changing the world, one plant sapling at a time



ACTIVITIES ORGANIZED UNDER PASUMAI THUVAKKAM

- TREE SAPLINGS PLANTATION
- SEEDBALL CREATING ACTIVITY
- SCATTERING SEEDBALLS EVENT
- ECO WALK

- PHONE A TREE - DELIVERING SAPLINGS TO YOUR HOME
- PLASTIC AWARENESS
- IMPACTS OF RECYCLING
- SPONSOR A TREE



CLEANUP AFTER DARK

The city stays on its feet all through the day and it is difficult to clean public spots such as bus stops, schools, and government offices. THUVAKKAM has taken this as a challenge and cleans the city at night. With each subsequent event, the look of surprise on the faces of the public in the morning shows their realization of the need of cleanliness. The public has supported THUVAKKAM in different areas, and the local people follow up these efforts by ensuring that the place stays clean. This is taken a step further in Schools when painting classrooms or surrounding walls, by including moral quotes to nurture the young minds.

Cleanliness is a path to a hygenic life



32 HOUR CLEANATHON AT VALLUVAR KOTTAM

The largest event organized by THUVAKKAM under the CAD banner is the 32 hour continuous cleaning activity at Valluvar Kottam. Over 400 volunteers worked round the clock to restore the walls surrounding this landmark. Weeds around the area were removed, new plant saplings planted, posters that were stuck were torn, walls scraped clean and given fresh coats of paint.

It is our responsibility to maintain the image of our city

Public awareness is a powerful tool to change the views of the society. With difficult topics to cover, it is key to hold the audience's attention. THUVAKKAM started the Modern Thandora initiative to spread information in a crisp and catchy way. In an effort to bring back the lost art of street performance, THUVAKKAM has started taking to the streets and performing Mimes, Skits, Flash Mobs, Dance and much more.

When the information is said in the right way, it will change anyone's heart



ACTIVITIES ORGANIZED UNDER MODERN THANDORA

- SILENT MIMES
- TRAFFIC AWARENESS MIMES
- STREET PERFORMANCE
- FLASH MOBS
- SKITS
- DRAMA
- THE VOICE OF THE CITY



MANNIN MAINDHARGAL

Life is unpredictable, and there is strength in unity. With both these in mind, THUVAKKAM has taken the onus of striving to make an equal society. Be it natural disasters, or acts of kindness, THUVAKKAM has taken the initiative to be the fore-runner in helping the people. With the various storms that wrecked the city, THUVAKKAM helped in the relief efforts by providing food, water, school supplies and other basic amenities to those who were affected. THUVAKKAM also frequently organizes Blood donation drives, organ donation drives, orphanage visits among many other events.

When it comes to help, there is nothing large or small. It is the thought that counts



EVENTS ORGANIZED UNDER MANNIN MAINDHARGAL

- ORPHANAGE VISITS
- AID IN THE RAIN
- FESTIVAL CELEBRATIONS
- HOLIDAYS/ANNIVERSARY CELEBRATIONS
- BLOOD DONATION DRIVE
- ORGAN DONATION DRIVE
- VOTERS REGISTRATION HELP DESKS
- CITY CLEANUP

RECOGNITION OF CHANGE



After 3 years of working towards a better society, THUVAKKAM has been awarded by various organizations and institutions. For the tireless help during the floods that hit Chennai city, THUVAKKAM was honoured at the State level. And for THUVAKKAM's Environmental mission to increase greenery, THUVAKKAM was recognized at the National level.

THUVAKKAM is honored by these and will use this as incentive to work harder



- *Certificate of Appreciation by Southern Railway – Chennai Division (for the Swachh Bharat Mission)
- *Certificate of Appreciation by The Hindu group (for the contribution to the Chennai Rising initiative during the Chennai Flood Relief)
- *Certificate of Appreciation by YISRA & MIFT (for the Chennai Flood Relief)
- *Symbol of Appreciation on behalf of the people by Chennai Next (for the Chennai Flood Relief)
- *Appreciation award by WARV (for Mass Tree Plantation)
- *Income tax Recognition certificate by the Additional Director General(Vigilance) – South (for the Vigilance Awareness program)
- *National e-NGO Challenge Award by DEF (under the category of Environment and Sustainability)
- *Green Ambassador Award by SWM – People Forum (in recognition of services to the community for a Clean and Green Environment.)
- *Parivu Kalam Award 2017 by Parivu Charitable Trust (for precious work to the society)

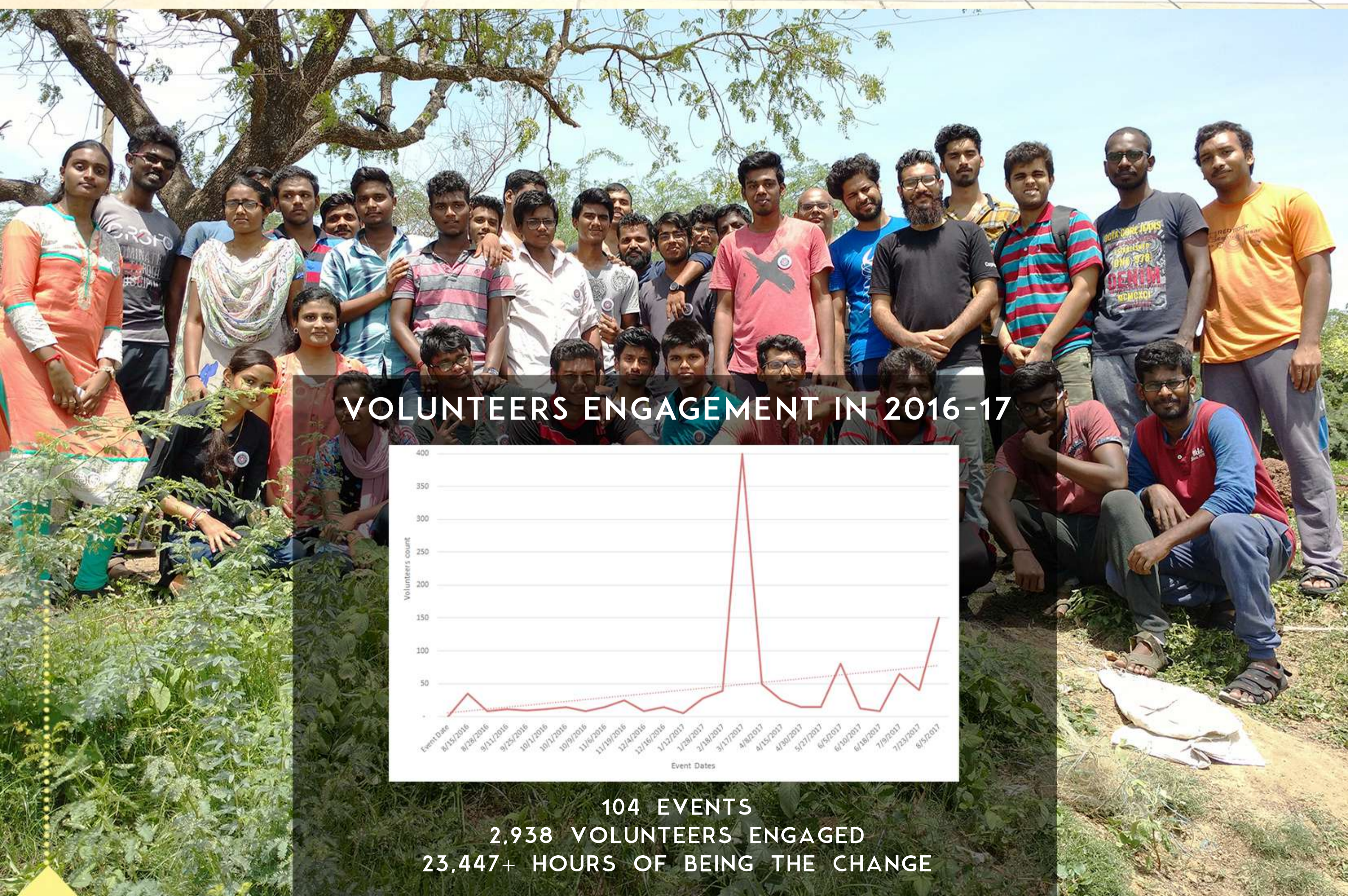
...And many more.



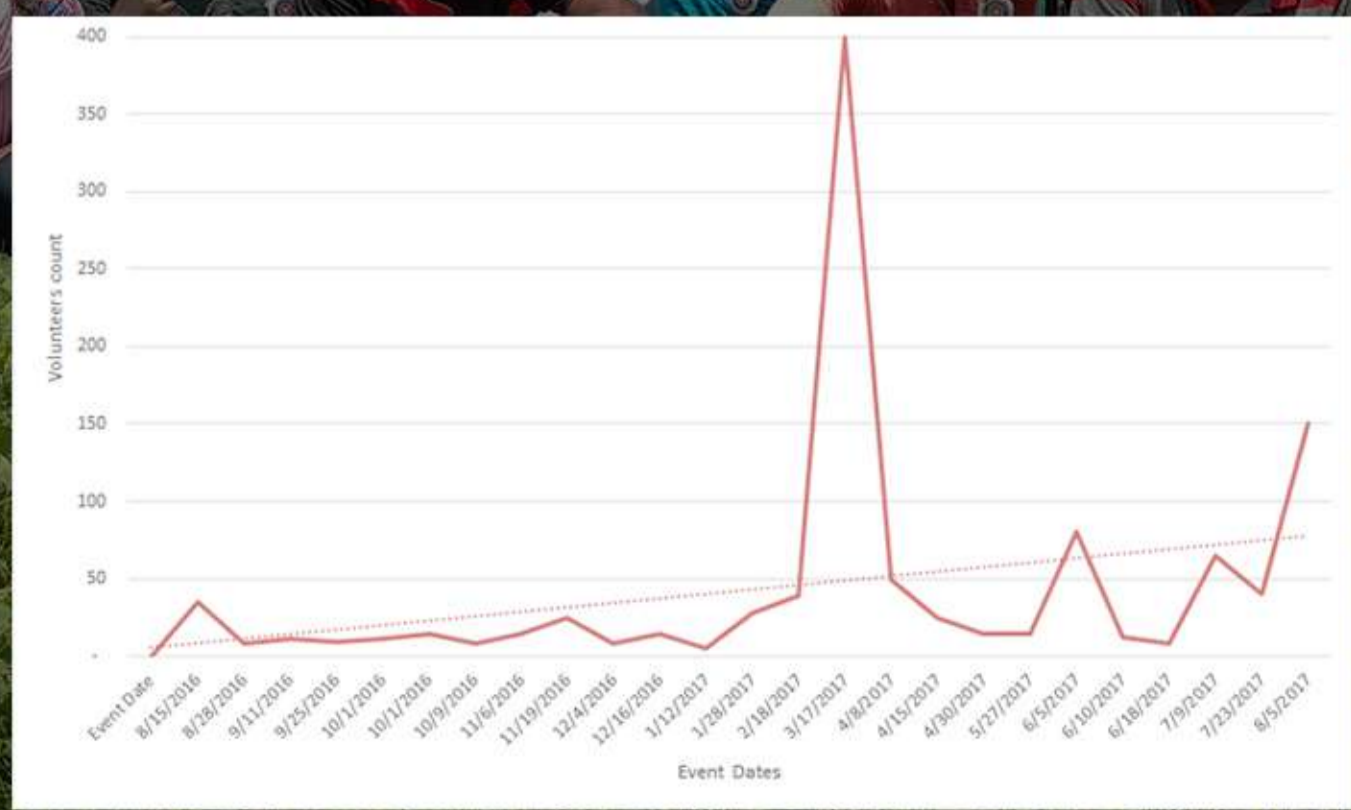
GROWING STRENGTHS

From small beginnings come great things. What started as a small team of youngsters with a will for change, has now blossomed into a wide range of people with the same goal. THUVAKKAM receives new requests of volunteers and members who wish to be a part of this journey towards a better society and welcomes all to be a part of this effort.

All this has been possible by the strength of THUVAKKAM's members and volunteers
Thank you for the support and let us work together for a better future



VOLUNTEERS ENGAGEMENT IN 2016-17



104 EVENTS
2,938 VOLUNTEERS ENGAGED
23,447+ HOURS OF BEING THE CHANGE

PROPONENTS OF CHANGE



With a task as challenging as bringing change in the society, strength lies in unity. Every effort towards this change, made by people with the same intention compounds the action. THUVAKKAM has built trust and friendship with various organizations who aid in spreading the message and work together to achieve change.

THUVAKKAM is grateful for the people who continue to support and help in the work towards a better society

THUVAKKAM IN THE NEWS



And more...

OUR GROWING GROUP OF SUPPORTERS



And more...



PEOPLE OUTREACH

With the next generation in mind, THUVAKKAM has been involved in social outreach and has hit milestones in reaching more number of people. The power of social media helped craft the revolution at Marina, and has helped spread information faster than before. THUVAKKAM has been active in various social platforms in sharing event details, updates, and interaction with the public to receive their feedback and find out what the people need

With more people joining THUVAKKAM everyday, the social platform has helped the spread of goodwill

facebook

6500+ LIKES AND COUNTING
3000+ REACH FOR EACH PHOTO, VIDEO AND POST

twitter

@THUVAKKAM

~50 FOLLOWERS AND COUNTING

Instagram

@THUVAKKAM_NGO

~100 FOLLOWERS AND COUNTING

SOCIAL OUTREACH



You Tube

THUVAKKAM NGO

PERIODICAL VIDEO UPLOADS
AVERAGING 200 VIEWS



WhatsApp

THUVAKKAM GROUPS

~600 MEMBERS IN MULTIPLE GROUPS
60+ ACTIVE PARTICIPANTS



THUVAKKAM.ORG

INFO@THUVAKKAM.ORG
THUVAKKAM@GMAIL.COM

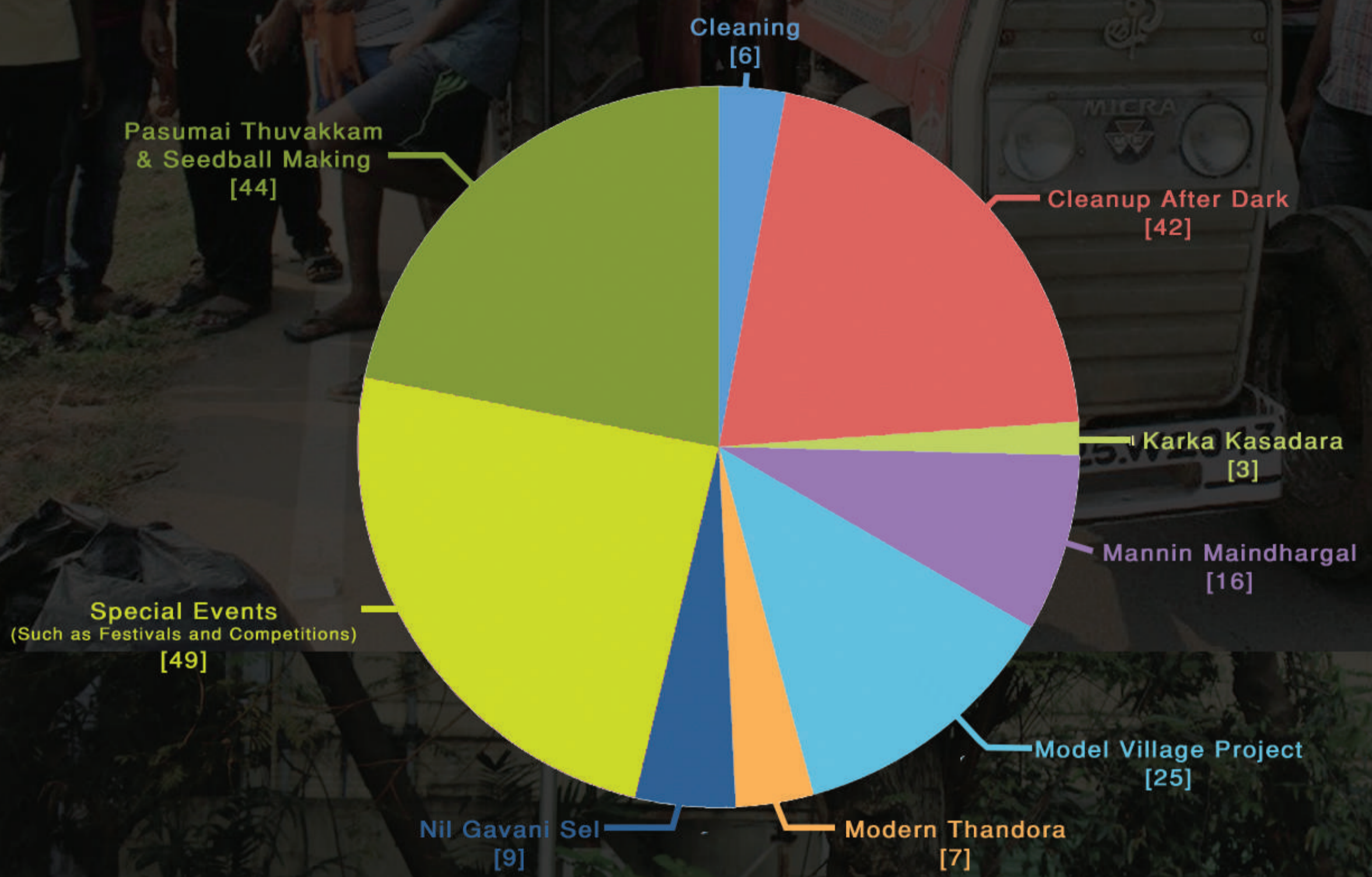
Volunteer at: bit.ly/VolunteerAtThuvakkam

At the beginning of the 4th year, THUVAKKAM has organized and been a part of 200 events and more. This is but a small step towards the goal of creating a better society. Change cannot be brought about in society, it can only be brought from within. Change has to be a part of every one of us who wish to be the change. It can be from the simple act of recycle, planting a tree, or keeping our surroundings clean.

THUVAKKAM thanks everyone who has been a part of the journey so far, and welcomes any who wish to participate



EVENTS BY TYPE



TOTAL EVENTS: 201 AND COUNTING



YOU CAN FIND US AT

facebook.com/thuvakkam | www.thuvakkam.org

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