

THUVAKKAM



BE THE CHANGE

Monthly Newsletter - September Edition: Vol 1. Issue 3 www.thuvakkam.org



Letter from our Board of Director



Gunasekaran

Director Internal Relations.

Hello Readers,

I feel very happy to address you all here on our September edition of Thuvakkam's newsletter. Last month we stepped successfully into our 7th year of Being the Change! With daily events and a completely virtual foundation day celebration, the month was filled with special moments throughout! Even if the team was physically distant, all of us were united by hearts. To add on to the happiness, an Instagram live, “Pillars of Thuvakkam” on every weekday and a Facebook live, “Impact Stories” on every weekend of August showcased most of the people who had worked and are still working for creating a change in the society at Thuvakkam. This event added a special feel and brought back lots of memories from the initial days to till date. This month events were balanced out both virtually and on-field. The activities which had been paused due to the COVID-19 have started resuming. Yes! We have successfully started off on-field events with all safety precautions last month. Flagging off with environmental initiatives such as plantations and miyawaki, we are hoping the chaos in the world reduces and we together venture into building a new normal smoothly in the coming days. With every ending there comes a new beginning. The start of our new podcast “Oor Kadha Ulaga Kadha” at the end of our foundation day month gave an added touch to our ending foundation month celebrations. I want to take this opportunity to thank each and everyone of you; Members, Volunteers, Partners, Supporters, Family and Friends who have always been part of this journey and gave moral and support throughout the journey. Keep supporting us!

Happy reading! Stay Safe! Stay Happy!

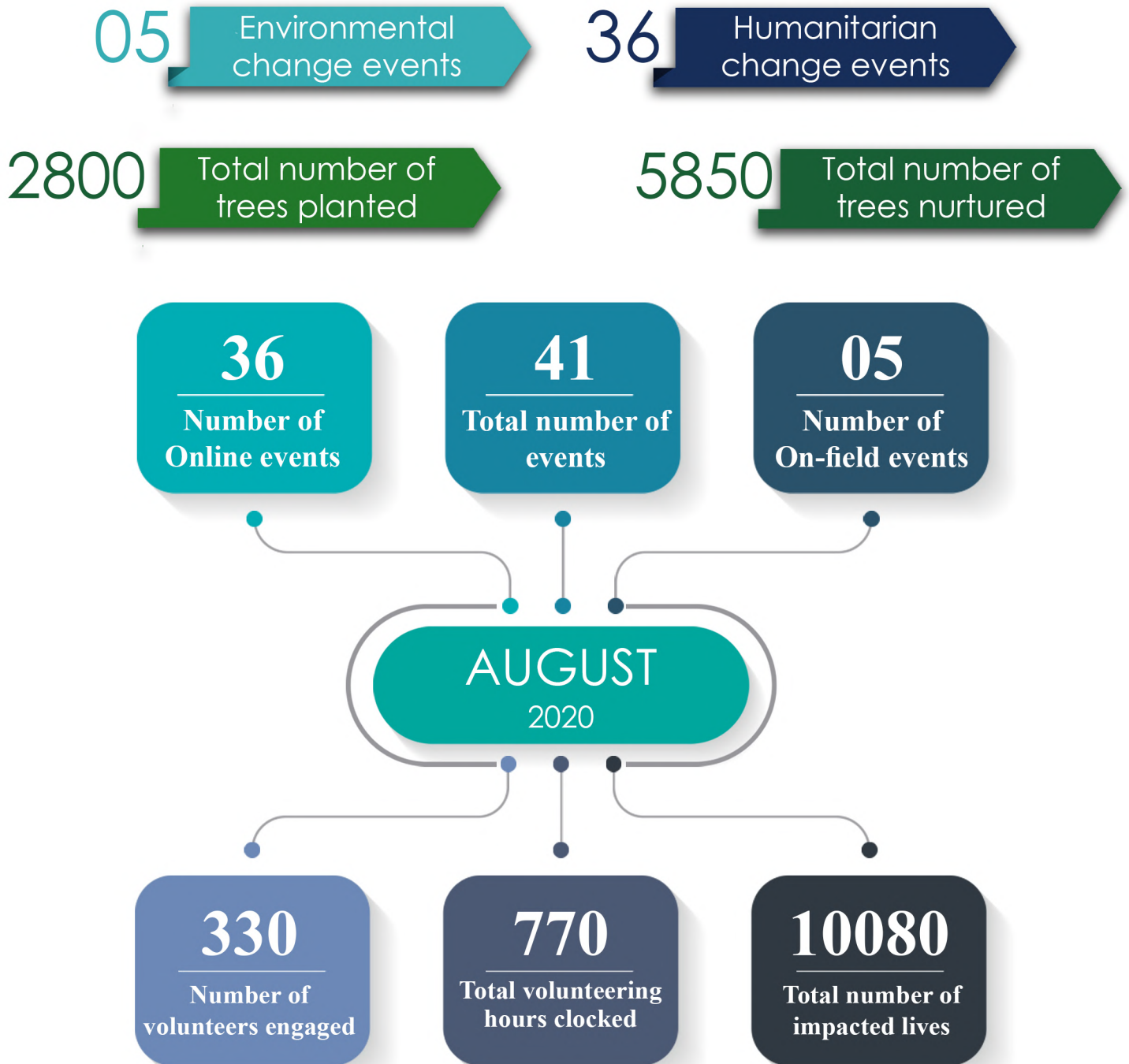
Change Happenings

<p>Aug 01</p> <p>Chennaiyl Vanam</p> <p>Event Location - Chennai</p>	→	<p>Aug 01</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 02</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 03</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>
<p>Aug 04</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 04</p> <p>Article release: Online Education During COVID-19</p> <p>Event Location - WordPress</p>	→	<p>Aug 05</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 05</p> <p>Awareness - NEP 2020</p> <p>Event Location - Zoom</p>
<p>Aug 06</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 07</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 08</p> <p>Chennaiyl Vanam</p> <p>Event Location - Chennai</p>	→	<p>Aug 08</p> <p>Impact Stories - Talk Series</p> <p>Event Location - Zoom</p>
<p>Aug 09</p> <p>Impact Stories - Talk Series</p> <p>Event Location - Zoom</p>	→	<p>Aug 10</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 11</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 12</p> <p>COVID-19 Relief</p> <p>Event Location - Chennai</p>
<p>Aug 12</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 13</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 14</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 15</p> <p>Chennaiyl Vanam Maintenance</p> <p>Event Location - Chennai</p>
<p>Aug 15</p> <p>Annual Foundation Day Celebration</p> <p>Event Location - Zoom</p>	→	<p>Aug 17</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 18</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 19</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>
<p>Aug 20</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 21</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 21</p> <p>Article release: Mind the Scrap !!!</p> <p>Event Location - WordPress</p>	→	<p>Aug 22</p> <p>Chennaiyl Vanam Maintenance</p> <p>Event Location - Chennai</p>
<p>Aug 22</p> <p>Talk about Coovum - Madras Day</p> <p>Event Location - Zoom</p>	→	<p>Aug 23</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 24</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 25</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>
<p>Aug 26</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 27</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>	→	<p>Aug 28</p> <p>Do it yourself - Solid management</p> <p>Event Location - Google meet</p>	→	<p>Aug 29</p> <p>Prabhas UF Maintenance</p> <p>Event Location - Chennai</p>
<p>Aug 29</p> <p>Impact Stories - Talk Series</p> <p>Event Location - Zoom</p>	→	<p>Aug 30</p> <p>Impact Stories - Talk Series</p> <p>Event Location - Zoom</p>	→	<p>Aug 31</p> <p>Ooru Kadha Ulaga Kadha - Podcast</p> <p>Event Location - Facebook</p>	→	<p>Aug 31</p> <p>Pillars of Thuvakkam - Talk Series</p> <p>Event Location - Instagram</p>

Change Created

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

— Margaret Mead



Spotlight of the Month



Chennaiyil Vanam. Due to the advent of globalization, the cities of India have made a gigantic infrastructural change, cities like Chennai now remain as the hub for IT sectors. However, this change had created a great impact on the environment, making the greens in the city disappear. Thuvakkam being an organisation with environmental concern played a prominent role in bringing these greens back to the city by implementing the method of plantation popularly known as “Miyawaki”, named after the inventor Akira Miyawaki. Now thuvakkam had come out with a new event in the city which had been named as “Chennaiyil Vanam”

“Chennaiyil vanam” is an initiative taken by the organisation to create a mini forest in the city. The event concentrated on planting 32 different species of trees in a particular area thereby creating a mini forest. The event was planned in the month of January by the members of thuvakkam, however due to covid19 the event had been completed in the month of August. Thuvakkam planned the event in Mugallivakkam near the Pon Vidhyashram School.

Thuvakkam, which had conducted numerous events in and around the city planned and conducted the event in their own modus operandi. The event was initiated by Dr Alby John, Regional Deputy Commissioner of Greater Chennai Corporation on August 1. The agenda of this event was to plant a total of 2,800 plants in an area of 15000 sq.ft there by creating a mini forest. The selected area was cleaned and made fertile for planting and later which they were planted with the help of volunteers. Neem, orchids, Teak, Mango trees, Indian tulip, oleander were some of the trees planted among the identified 32 different species. Thuvakkam not stopping with the plantation also had arranged facilities to maintain them by digging bore wells and providing pumps and pipes to water them regularly.

The volunteers are underpins for the success of certain events, this event falls under such a category. “We initiated this event with 50 active volunteers participating to clean, fertilize and plant the trees”, Said the member of thuvakkam who initiated the event. Being initiators to change the environment the organisation had created a mini forest with the help and support of volunteers and officials of the Greater Chennai Corporation. This initiative by the organisation to bring back the greens in a metropolitan city was a realisation to people who just complain about their unhappy environment. Thuvakkam by their actions canvases the people not to complain but to act on it to make the change we wish to see in the society.

Total number of events

4

Total numbers of volunteers engaged

85

Total hours of vol engaged

395

Total number of change impacted

4600

Change movements captured!



Wall of Praise

“The roots of all goodness lie in the soil of appreciation for goodness.”

~ Dalai Lama

“Internal Relation Team”

Every team and their work at Thuvakkam is crucial. Together they form Thuvakkam's backbone. Here, I take the opportunity to congratulate and thank my internal relations team: Siraj, Senthil Mani, Hari Kumar, Chandralekha, Hari Prasad and Bharathiraja for doing their duties and for taking Thuvakkam to the next level. Kudos! - Gunasekaran

“Jeevaganth”

I wish to laud Jeevaganth Krishnan for his extraordinary efforts in coordinating Thuvakkam's foundation event activities. As Thuvakkam steps into its 7th year of operations, the entire month of August was celebrated as “Foundation Month”, with various online and on-field events. Jeevaganth, who volunteered to take up this massive task and performed it amicably, with every member appreciating the caliber of events. - Karthik Shiva

“Krishna & Abhirami”

Thuvakkam's highlight event during foundation month had been the podcast series “Pillars of Thuvakkam.” It was bitter-sweet to see former and current members of Thuvakkam, their views and history with the organization. Kudos to Abhirami Arunachalam and Krishna Kumar for hosting the series with good questions and engaging conversations

- R & D Team

“Interns”

Kudos to the entire August 2020 batch Interns team from MSSW - Development management! You not only did your internship work but you were also able to come up with and conduct a small event successfully during your internship time with us! Our deepest wishes to the team of 4: Karthik, Siva, Naveen & Srinath!

- Krishna & Abhirami

Every month this wall of praise will host up all the thanks notes that we get. You can send your thank you notes to Director - Operations by mail externalrelation@thuvakkam.org (or) WhatsApp - 9444888937 (or) DM on discord - for members.

Let us together count our blessings and be thankful for all that we have.



“CHANGE ACTIVIST”

SENTHIL MANI
**“Volunteer of the
Month-August”**



“CHANGE CRUSADER”

JEEVAGANTH
**“Coordinator of the
Month-August”**



**Madras Day Talk: Coovum - An Identity of
Madras - 3.5k people reached**

FB Change Impacts



94448 88937



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