

THUVAKKAM



# BE THE CHANGE

Monthly Newsletter - October Edition: Vol 1. Issue 4 [www.thuvakkam.org](http://www.thuvakkam.org)



# Letter from our Board of Director



**Abhirami A**

Director - Operations.

Hello Readers,

Entering into the first month after completing our 6th year anniversary, September month was filled with lots of new beginnings! We started out our new podcast “Ooru Kadha Ulaga Kadha” which is available now through Facebook, YouTube, Spotify, Google Podcast and Pocket Podcast. Thuvakkam expanded globally by taking in our very first international intern!

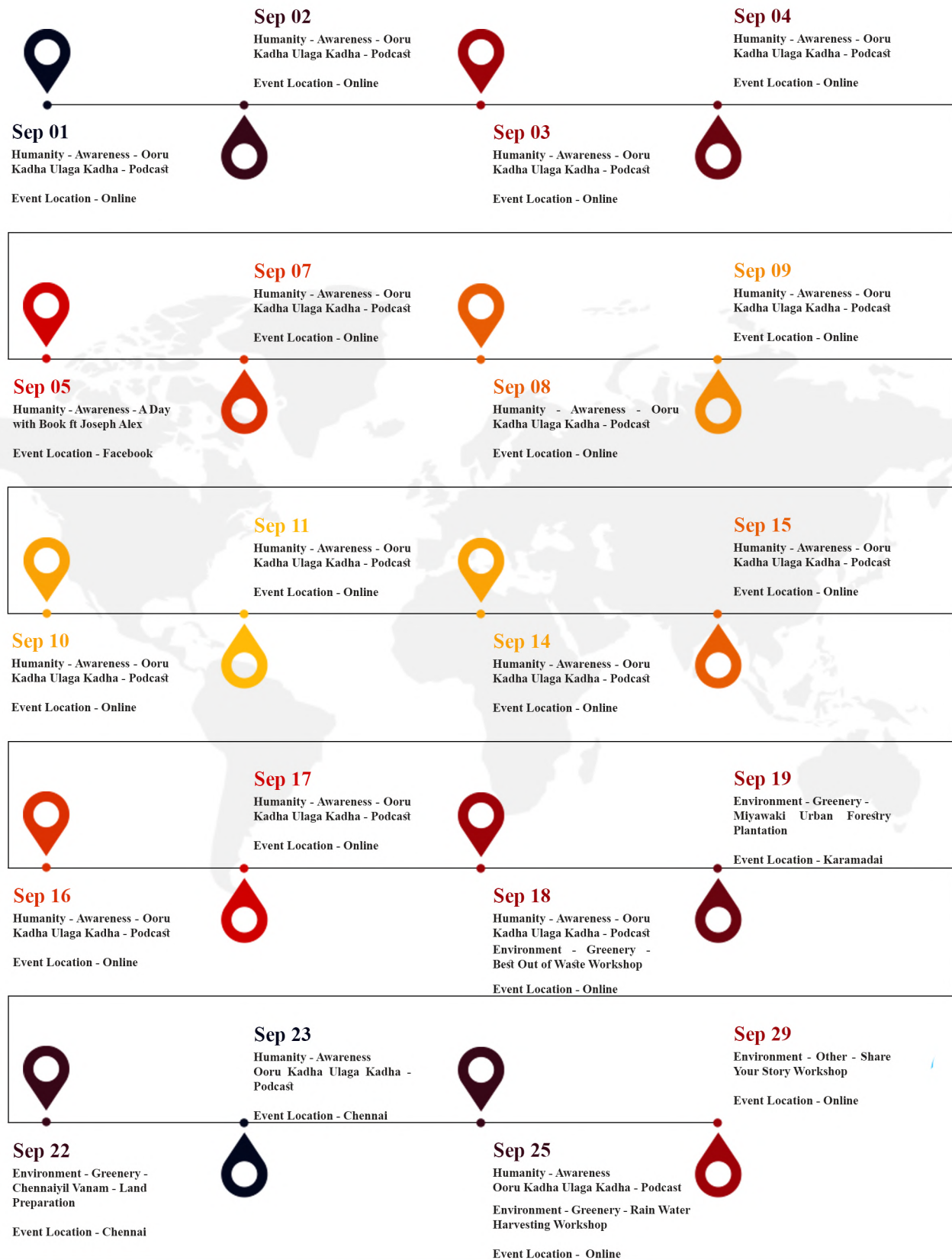
Apart from this Thuvakkam has started conducting various DIY@home workshops across platforms to volunteers for improving the environment and promoting nature from the comforts of their home. Overall this September has introduced us new needs, perspectives and projects that are to be taken up by the team in the future for creating a sustainable change in society.

It is with great happiness that I share with you all, a good news about the next Chennaiyil Vanam Urban forestry project. The Greater Chennai Corporation (GCC) has permitted us to carry out the next forest at Sholinganallur, Chennai and by next month you will be reading about the forest and its implementation in our newsletter!

All of this was possible not just because of our team but because of all the supporters, advisors, motivators and volunteers of Thuvakkam! We, thank you, you and you. It's because of the good souls around us that makes us travel the path with happiness at heart!

Adieu for now! Happy reading!

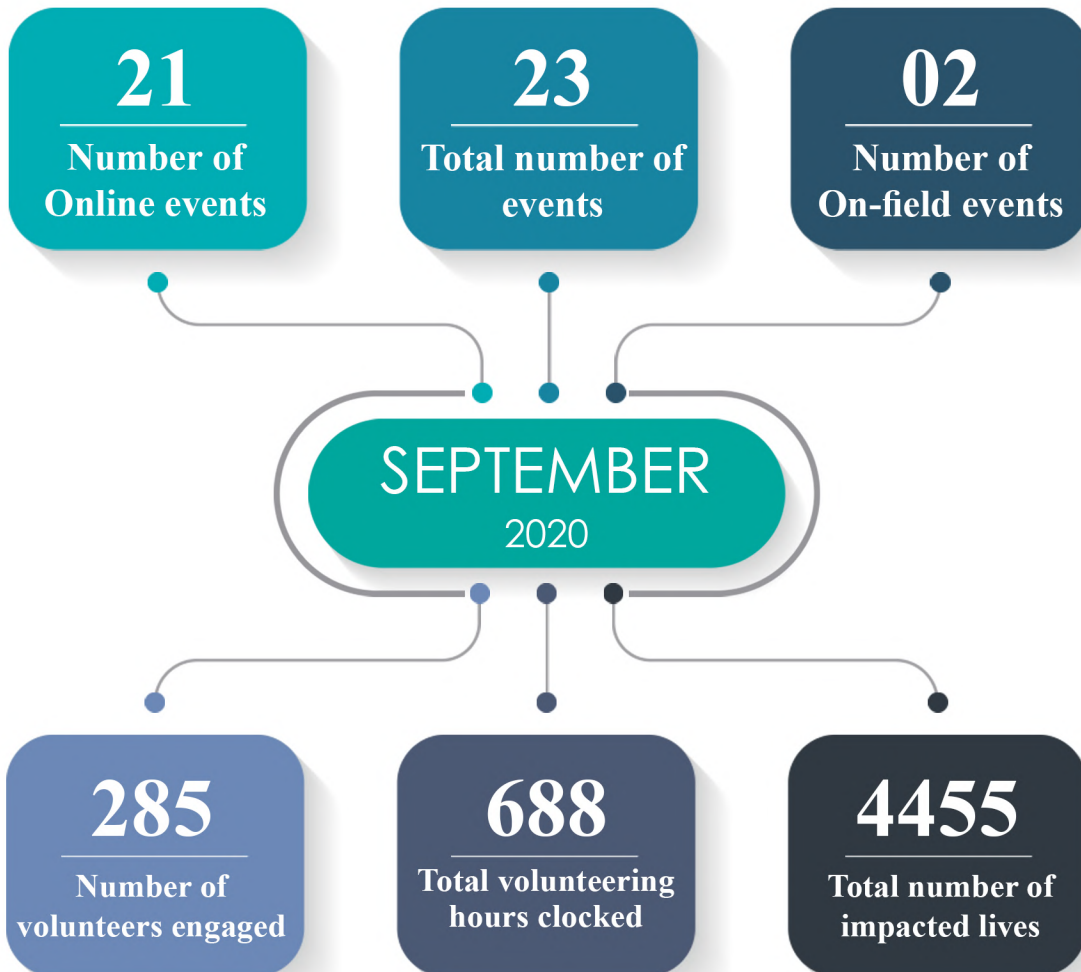
# Change Happenings



# Change Created

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

— Margaret Mead



## Spotlight of the Month

The Tamil News Podcast

OOR KADHA ULAGHA KADHA

Watch at **YouTube** **facebook**

Listen on

Spotify Google Podcasts Pocket Casts And More...

hubhopper Breaker RADIO PUBLIC Anchor

### Ooru Kadha Ulaga Kadha

Thuvakkam started Kural with the intention of spreading positivity in the world, at a time where news is saturated in the world market. And stepping over into news media, Thuvakkam has taken it one step further. In the month of September, Thuvakkam launched the first ever Tamil News Podcast – Oor Kadha Ulaga Kadha.

A short 30-minute unfiltered, unedited, humorous and frank discussion on positive happenings in India and around the world.

The news podcast Oor Kadha Ulaga Kadha is filmed live on the air in the early hours of the morning, at 7:00AM. Members of Thuvakkam discuss that day's newspaper, and scour the internet to find "Feel Good" news to jumpstart the listeners' day. And this podcast is simultaneously made available in audio format on

popular podcast hosting sites such as Spotify, Google Podcasts, Anchor, etc. The intention of Oor Kadha Ulaga Kadha is to be a safe space, away from the negativity swirling in the world. Especially in the time of Covid, people need a reprieve from numbers and graphs that scares the people of the world outside. Sans sponsors, and discussing personal opinions, the podcast engages the audience with positive news from the world.

Reaching people through different mediums, Thuvakkam wishes to help them in any way, be it through plantation activities, Virtual seminars, or on a simple 30-minute podcast that shines a spotlight on deserving stories.

**You too can join in the conversation at: <https://www.facebook.com/kuraloftruth>**

Total number of events

17

Total number of people benefitted

1700

Total number of change impacted

3400

# Change movements captured!



# Wall of Praise

*“The roots of all goodness lie in the soil of appreciation for goodness.”*

~ Dalai Lama

**“Karthik Shiva &  
Krishna kumar”**

I extend my heartfelt appreciation to the duo for spreading out to the world; informative and positive news that makes a difference! Every single change for betterment begins with a small step and I see this podcast has miles to go and a greater audience to reach, this is just the first step! Wishes to both of them!

- Abhirami

**“Goodera Team”**

Great challenges give rise to greater opportunities! The start of a new normal due to COVID-19 brought new opportunities in terms of virtual volunteering. With a wonderful and seamless partnership with the Goodera team, we were able to set a tone and create change ripples across India for a better society! Thank you for your cooperation and looking forward to more!

- External Relation Team

**“Senthil Mani ”**

Communication is a vital part in every organization. For the last few months in Thuvakkam, Senthil anna as a single man army communicated to the entire team all the events, meetings and happenings at Thuvakkam at the right time. Thank you anna for your enthusiastic volunteerism! Keep inspiring us.

- Sirajudeen

**“Hariprasad”**

You showcase the best part of what it means to be a team player! From taking up tasks, projects, conducting workshops, completing works to even filling in for other people when unavailable. You never backed off from any pre-work for EEGAI even when the path was difficult and even managed to pull people in. Thank you Hariprasad!

- Gunasekaran

Every month this wall of praise will host up all the thanks notes that we get. You can send your thank you notes to Director - Operations by mail [externalrelation@thuvakkam.org](mailto:externalrelation@thuvakkam.org) (or) WhatsApp - 9444888937 (or) DM on discord - for members.

**Let us together count our blessings and be thankful for all that we have.**



**“CHANGE ACTIVIST”**

HARIPRASAD  
**“Volunteer of the  
Month-September”**



**“CHANGE CRUSADER”**

KARTHIK SHIVAA  
**“Coordinator of the  
Month-September”**



**FB Change Impacts**

**Folk Artist Covid-19 Livelihood Support Donate  
₹3000 per family - 12-09-2020**



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